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BFI Publishing and Palgrave Macmillan announce partnership plan

The British Film Institute and Palgrave Macmillan have announced their intention to work as partners on the BFI Publishing imprint.

The arrangement, which is subject to contract, will provisionally take effect from 1 January 2008.

Under the partnership plan the BFI retains ownership of the list and copyright in all titles. Palgrave Macmillan will assume management responsibility of the BFI imprint, which includes a wide range of academic and trade books on cinema and television history and culture, educational resources written for teachers and learners, as well as a number of DVD packs to aid media literacy education in schools.

Palgrave Macmillan will take over worldwide sales, marketing and distribution as well as editorial and production functions. The BFI will continue to provide access to archival materials such as film images as required.

A joint editorial board will meet regularly to discuss forthcoming projects and to ensure that Palgrave Macmillan has advance notice of the BFI's cultural plans in order to inform the commissioning process. Both publishers share similarly high production and scholarly values and the board will ensure that the integrity of these are maintained.

Amanda Nevill, Director of the BFI, said: "The BFI remains absolutely committed to film scholarship. By working with one of the strongest academic publishers in the world to support and grow this important and flourishing area of study, we will be able to secure the investment that BFI Publishing deserves."

Dominic Knight, MD of Palgrave Macmillan, said: "We are delighted to have the opportunity to partner with the BFI on this unique imprint. We look forward to drawing on our combined strengths to extend professional and cutting edge publishing in the study of cinema and television."

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Notes to editors:

The BFI

There's more to discover about film and television through the BFI. Our world-renowned archive, cinemas, festivals, films, publications and learning resources are here to inspire everyone.

www.bfi.org.uk

About Palgrave Macmillan

Palgrave Macmillan is a global academic publisher, serving learning and scholarship in higher education and the professional world. It publishes textbooks, journals, monographs, professional and reference works in print and online. Its programme focuses on the Humanities, the Social Sciences and Business. As part of the Macmillan Group, it represents an unbroken tradition of 160 years of independent academic publishing.

Macmillan is owned by The Holtzbrinck Group, which is one of the few international publishing houses to remain in family ownership. Companies in the Holtzbrinck Group retain the advantages of private ownership – stability, continuity and the ability to take the long-term view of investment and growth – while benefiting from the strengths of a global company trading in a range of media.

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