

## DVD press release



## The COI Collection: Volume Six Worth the Risk?

This new instalment in the BFI's dedicated DVD series that celebrates the films made by the Central Office of Information, examines the issue of 'risk' in our everyday lives. It features almost 50 films, from the 1940s to 2000, all peppered with the COI's characteristic mix of horror, humour, famous faces and gentle persuasion.

Complimenting the safety messages in the earlier Volume Four, *Stop! Look! Listen!*, the films on *Worth the Risk?* offer advice on crossing the road, sensible drinking, playing with matches, the Welfare State, the complexities of decimalisation, surviving nuclear attack... and much, much more.

Among the many highlights are: *Skateboard Safety* (1978), play safe 'you mad skateboard dogs'; *Charley's March of Time* (1948), pioneering animation explains the workings of the new Welfare State; *Green Cross Code* (1973), David Prowse is on hand to admonish and advise; *Hole in the Ground* (1962), an unnerving civil defence film from the Cold War era; *Say No to Strangers* (1981), Bernard Hill, Brenda Blethyn and Timothy Spall star in this creepy and uncompromising film; *Laughing Matter* (circa late 1970s), Robbie Coltrane's stand-up routine isn't funny; *Passing Places* (1973), a bluegrass style road safety song from a young Bill Patterson and *Peach and Hammer - Carol Hill*, the unforgettable road safety film by director John Krish. [See page 2 for complete film listing.](#)

### Special features

- *The Furry Folk on Holiday* (1967, 13 mins): Tufty and his friends take a trip to the seaside; luckily Policeman Badger is on hand to save the day
- *Play Safe* (1978, 11 mins): Bernard Cribbins and Brian Wilde warn against the dangers of playing near electricity
- Illustrated booklet with notes and essays from film historians and filmmakers

### Interview opportunities

Experts from the BFI National Archive can talk or write about these films. The COI can be contacted directly.

### About the COI

Established in 1946, the COI was a successor to the wartime Ministry of Information and was responsible for producing thousands of films that celebrated Britain, its people and their achievements. The COI film collection is preserved by the BFI National Archive in collaboration with COI and The National Archives (TNA).

### Release date: 7 November 2011

RRP: £19.99 / cat. no. BFIVD935 / E / 2-disc set

UK / 1946 - 2000 / b&w, and colour / English, optional hard-of-hearing subtitles / 215 mins / DVD-9 x 2 / original aspect ratio 1.33:1 / Dolby Digital mono audio (320 kbps)  
BFI DVDs are available from all good DVD retailers; by mail order from the BFI Filmstore  
Tel: 020 7815 1350 or online at [www.bfi.org.uk/filmstore](http://www.bfi.org.uk/filmstore)

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Images are available at [www.image.net](http://www.image.net) under BFI DVD & Blu-ray

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### **Disc One**

Mr Jones Takes the Air (1946)  
Child Cycling Proficiency / Cyclists Turning Right (1950s)  
Car Booty – Gnomes (mid 1970s)  
Look Back (early 1960s)  
Worth the Risk? (1948)  
Motorcycle Fashion Scene (1965)  
Your Turn (mid 1970s)  
Welephant (1986)  
Pop Goes the Weasel (1948)  
Family Income Supplement – Clothes (early 1970s)  
Motorcycle Love Affair (1975)  
Grain Drain (1975)  
Charley's March of Time (1948)  
Employment Service Agency – Moving (early 1970s)  
Another World (1980)  
Disco (1989)  
Another Case of Poisoning (1949)  
Skateboard Safety (1978)  
Green Cross Code – He's Great (1973)  
Clem and Lydia (2000)  
Answer to Emergency (1962)  
Pride in Driving (early 1960s)  
Hand (early 1970s)  
Zig Zag – Remember the Rules (early 1970s)  
Green Cross Code – Julie Saves a Life (early 1970s)

### **Extras**

The Furry Folk on Holiday (1967)  
Play Safe (1978)

### **Disc Two**

The Hole in the Ground (1962)  
Join the UDR (early 1970s)  
Peach and Hammer – Carol Hill (1973)  
UDR – Car Bomb (early 1970s)  
Look... Signal... Manoeuvre (1965)  
Wear Bright Gear (1971)  
Older Pedestrians – Time (1971)  
Green Cross Code – Blockhead Boy (1973)  
Granny Gets the Point (1971)  
Don't Just be a Clunker (mid 1970s)  
Take an Adult (early 1970s)  
Dave (1990)  
The Motorway File (1975)  
Passing Places (1973)  
Laughing Matter (late 1970s)  
Under Your Feet (early 1970s)  
Say No to Strangers (1981)  
Green Cross Code – Blockhead Girl (1973)  
Fire is a Nightmare – Tom (mid 1970s)  
New Markings for Zebra Crossings (1971)

### **About the BFI**

The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences