



Student Representative Scheme, 2007- 2008

The BFI promotes understanding and appreciation of Britain's rich film and television heritage and culture. The scope of our activities includes:

- BFI Southbank (previously the National Film Theatre) and BFI IMAX
- BFI National Archive, the largest archive of moving image material in the world
- BFI National Library, whose holdings include over 59,000 books, 5,000 periodical titles and over two million newspaper cuttings
- Publishing and DVD releases
- Film releases across the UK
- BFI Education, hosting conferences, seminars and workshops for learners of all ages
- The Times BFI London Film Festival and London Lesbian and Gay Film Festival
- *Sight & Sound*, a monthly film magazine

The student population in London is especially difficult to reach, as the places where students live and socialise are so widely spread across the city. The Student Rep Scheme is therefore designed to enable the BFI to communicate to the student population in a way that is targeted and effective, using the Reps' unique placement at the centre of student life and knowledge of their universities to reach out and let other students know what the BFI has to offer them.

What do we want the Student Rep to do?

- Encourage peers to join BFI Southbank / BFI Library
- Promote seasons, events, other BFI activities by forwarding regular email newsletters to course email list / film society email list
- Promote theatrical releases, DVDs and books by putting up posters on campus
- Give out BFI Southbank programmes to peers / strategic placing on campus
- Help the BFI reach student press by forwarding press releases or researching contacts for the BFI press office
- Promote certain events or screenings strategically, using knowledge of their courses

What could we offer Student Reps in return?

The Student Rep scheme is a fun way to get involved in the British film industry and gain invaluable experience in the marketing of a major cultural organisation. To say thank you for your efforts, we will also offer you:

- Free BFI Southbank membership and BFI National Library membership
- Invitations to special events and screenings
- Regular (monthly) meetings where Reps will hear about upcoming seasons and events, can socialise with other reps and meet key players from the BFI and hear about their work
- Potential Internship – we will recruit from successful Student Reps for an intern placement next Summer

If you would like to become a BFI Student Representative, please fill out the form on the next page and return to Rachel Cook, Communications Coordinator at 21 Stephen Street, London, W1T 1LN. Or apply for an electronic copy by emailing rachel.cook@bfi.org.uk.

The deadline for applications is Friday 19 October 2007



Student Representative Scheme, 2007- 2008 Application Form

Personal Information

Name ...

Email ...

Phone number ...

Date of birth / /

Address (term time) ...

Address (non-term) ...

University Information

University ...

Course ...

Course level: Bachelors / Masters / Phd (please circle)

Year of matriculation ...

Year of graduation ...

Course convenor ...

Email ...

Course administrator ...

Email ...

More About You

In no more than 500 words, please state why you would like to be a student rep and citing experience and personal qualities, why you think you would be good for the post. Please continue on a separate piece of paper if necessary.