



**BFI / Channel 4 Conference**  
**Channel 4: The First Twenty-Five Years**  
**17<sup>th</sup> – 18<sup>th</sup> November 2007**

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**Saturday 17<sup>th</sup> November**

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<b>9.00</b>	<b>Registration</b>	<b>BFI Southbank Foyer</b>
<b>9.30</b>	<b>Welcome and Introduction</b> <i>Richard Paterson, Head of Screenonline and Strategic Planning, BFI</i>	<b>NFT 1</b>
<b>9.45</b>	<b>Opening Plenary: What Did Channel 4 Do For Us? The Innovations of the Early Years</b> <i>John Ellis, Professor of Media Arts, Royal Holloway College, University of London</i>  <b>Chair:</b> Richard Paterson	
<b>10.45</b>	<b>Coffee</b>	<b>Delegates' Centre</b>
<b>11.15</b>	<b>Session 1</b> <b>Panel 1a: Channel 4 and Sexuality</b> <i>Lesley Henderson, Brunel University</i> Pushing the Boundaries in Popular Drama: Assessing Brookside's Legacy  <i>Tony Purvis and Gareth Longstaff, University of Newcastle</i> Are we all Out today? Context and legacy: The significance and legacy of Channel 4's <i>Out on Tuesday</i> and <i>Out</i> (1989-94)  <i>Jane Arthurs, University of the West of England</i> A History of Sexuality  <i>Natalie Edwards, University of Nottingham</i> "Flagship" television: New Labour, Queer as Folk and the process of modernization.  <b>Chair:</b> Rebecca Barden, Head of Publishing, BFI	<b>Studio</b>
	<b>Panel 1b: S4C</b> <i>Elan Closs Stephens, University of Aberystwyth</i> Chairing S4C  <i>Elin Gruffydd Jones, University of Aberystwyth</i> S4C: Placing the First 25 Years in an International Context  <i>Kate Woodward, University of Aberystwyth</i> Reflecting a Nation? The Films of S4C  <b>Chair:</b> Lesley Jones, Programming Planning Assistant, BFI	<b>Large Meeting Room</b>

**Panel 1c: Channel 4's Identity**

**NFT 3**

*Paul Grainge, University of Nottingham*  
Lost logos: Channel 4 and the branding  
of American event television.

*Christine Fanthome, Boston University (UK Programmes)*  
Creating an Iconic Brand – an Account of the History,  
Development, Context and Significance of Channel 4's Idents.

*Steve Bryant, BFI*  
All Day on Four: some observations from watching  
four complete days' output from different stages  
of Channel Four's development

**Chair:** Phil Wickham, Curator (Television), BFI National Archive

**12.45**

**Lunch**

**2.00**

**Session 2**

**Panel 2a: Channel 4 News**

**Studio**

*Julian Matthews, Bath Spa University and*  
*Simon Cottle, University of Cardiff*  
The Communicative Architecture  
of Television News: a Study of *Channel 4 News*

*Katy Parry, University of Liverpool*  
The 2003 Invasion of Iraq: Assessing the 'Spirit of  
Innovation' and Scepticism' at *Channel Four News*

*Stuart Price, De Montfort University*  
Critical Discourses: Channel 4 News and the Conflict in Iraq

**Chair:** Steve Bryant, Senior Curator (Television), BFI National Archive

**Panel 2b: Channel 4 Cultures 1**

**NFT 3**

*Anita Biressi and Heather Nunn, Roehampton University*  
Looking at Common People? The Class Politics of  
Reality TV.

*Suzana Zilic Fiser, University of Maribor, Slovenia*  
Channel 4 – Could it be a Lesson for European Public  
Service Broadcasters?

*Julia Hallam, University of Liverpool*  
Becoming Independent: The Effect of Channel 4 on Female  
Career Paths in Television.

**Chair:** Phil Wickham, Curator (Television), BFI National Archive

**Panel 2c: Cult Programming on C4:**

**Large Meeting Room**

**Music, Youth and Sport**

*Manel Jiménez Morales, Universitat Pompeu Fabra, Barcelona*  
When the Underground takes *The Tube*

*Paul Long, University of Central England*  
A Winter of Discontent? *Whatever You Want* and  
Post-Punk Popular Music Culture

Tom Nicholls, University of Lincoln  
Kabbadi – a Triple Whammy?

**Chair:** Alison Kirwan, Assistant to the Head of BFI UK Wide

<b>3.30</b>	<b>Afternoon refreshments</b>	<b>Delegates' Centre</b>
<b>4.00</b>	<b>Plenary 2: Changing Channel 4 Panel</b> <b>Michael Tracey, University of Boulder, USA and</b> <b>Cinzia Padovani, Southern Illinois University</b> Channel 4 and the New Millennium  <b>Dorothy Hobson, University of Wolverhampton</b> Researching the Birth of a Television Channel: The Story of the Early Years of Channel 4  <b>Rod Stoneman, University of Galway, Ireland</b> Radical Pluralism and the Ethos of Early Channel 4  <b>Chair:</b> Charlotte Brunsdon, Professor of Film & Television Studies, Warwick University	<b>NFT 1</b>
<b>5.30</b>	<b>Reception</b>	<b>Delegates' Centre</b>
<b>7.00</b>	<b>Close of Day</b>	

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# Sunday 18<sup>th</sup> November

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9.45

## Session 3

### Panel 3a: C4 and National Voices

*Jonathan Murray, Edinburgh College of Art*  
Restless Natives: Film on Four, FilmFour and the  
Case of Scotland 1982-2001

*Alistair Scott, University of Paisley*  
Channel 4: A Scottish Perspective

**Chair:** Richard Paterson, Head of Screenonline and  
Strategic Planning, BFI

Large Meeting Room

### Panel 3b: C4 Drama and Comedy

*Lez Cooke, Manchester Metropolitan University*  
Drama on Four 1982-1991

*Adam Ganz, Royal Holloway College, University of London*  
“Undramatic Drama. Unreal Reality”. Comparisons  
Between Channel 4 Drama and the Improvised  
‘Drama’ of Reality Television

*Phil Wickham, BFI*  
Channel 4 and Comedy: The Case of Peep Show

**Chair:** Steve Bryant, Senior Curator (Television), BFI National Archive

Studio

### Panel 3c: Channel 4 Cultures 2

*Dafydd Sills-Jones, University of Aberystwyth*  
Channel 4 and the History Documentary Boom

*Bruce Hanlin, University of Huddersfield*  
Opening the Box: Channel 4’s Contribution to Media Literacy

*Dylan Cave, BFI*  
Televising British Film Culture:  
Large Door Productions and Visions

*Charlotte Crofts, University of the West of England*  
“Hysterical Christians” and “Sacred Cows” on Channel 4:  
Angela Carter’s *The Holy Family Album* (Without Walls 1991)

**Chair:** Dr Julia Hallam, Senior Lecturer and Head  
of Communication Studies, University of Liverpool

NFT 3

11.15

Coffee

Delegates’ Centre

11.45

### Plenary 3: ‘All the 4s’: Developing the Identity of the Channel 4 Brand

*Cathy Johnson, Royal Holloway College,  
University of London*

**Chair:** Phil Wickham, Curator (Television), BFI National Archive

NFT 1

<b>12.45</b>	<b>Lunch</b>	
<b>1.45</b>	<b>Session 4</b>	
	<p><b>Panel 4a: Channel 4 and the TV Author</b>  <i>John Cook, Glasgow Caledonian University</i>          “That’s Why I’m Going to Channel 4 ...”          Dennis Potter and the Quest for ‘Independence’ and          ‘Taking Control’</p> <p><i>Karen Shepherdson, Canterbury Christ Church University</i>          Channel 4’s <i>Dockers</i>:          A Move Beyond the Rhetoric of Participation?</p> <p><i>Leah Panos, University of Reading</i>          G.B.H. (1991): ‘Quality’ Authored Drama, Politics          and Public Debate</p> <p><b>Chair:</b> Lez Cooke, Research Fellow in Television          Drama, Manchester Metropolitan University</p>	<b>Studio</b>
	<p><b>Panel 4b: C4 and Ethnic Minority Audiences</b>  <i>Sarita Malik, Brunel University</i>          ‘Keeping it Real’: The Politics of Multiculturalism,          Mainstreaming and Mandates</p> <p><i>Angushanka Chakraborty, University of East London</i>          From Race-Riots to Celebrity Race Rows:          Channel 4’s Scripting of the Changing          South Asian Immigrant Experience</p> <p><i>Lance Pettitt, Leeds Metropolitan University and</i>  <i>Helen Gubbins, University College, Cork, Ireland</i>  <i>The Irish Angle: Channel 4, Ireland and the Irish in</i>          Britain</p> <p><b>Chair:</b> Dylan Cave, Curator (Fiction), BFI National Archive</p>	<b>NFT3</b>
	<p><b>Panel 4c: Panel Presentation:</b>  <i>Máire Messenger Davies, University of Ulster,</i>  <i>Cynthia Carter, University of Cardiff, and</i>  <i>Stuart Allan, Bournemouth University</i>          The Life and Death of <i>First Edition</i>: A Case Study in          Children’s and Educational Broadcasting</p> <p><b>Chair:</b> Stuart Price, Senior Lecturer in Media and Cultural Production,          De Montfort University</p>	<b>Large Meeting Room</b>
<b>3.15</b>	<b>Short break</b>	<b>Delegates’ Centre</b>
<b>3.30</b>	<p><b>Closing Plenary: Channel 4’s Contribution to          Public Service Broadcasting: Heterodox and          Iconoclastic or Multiple Personality?</b>  <i>Georgina Born, University of Cambridge</i>  <b>Chair:</b> Richard Paterson, Head of Screenonline and          Strategic Planning, BFI</p>	<b>NFT 1</b>
<b>4.30</b>	<b>Close of Conference</b>	

