

APPLICATION FORM



**The Media Studies Conference
Wednesday 6th - Friday 8th July 2005**

Please complete both sides and return by Friday 24th June to:

British Film Institute
The Media Studies Conference 2005
bfi Education
21 Stephen Street
London W1T 1LN

**Please
Turn Over**

Please complete the following using BLOCK capitals. If more than one applicant, please photocopy the application and option form as necessary.

FULL NAME

JOB TITLE

SCHOOL/COLLEGE ADDRESS

POST CODE

WORK TELEPHONE

HOME TELEPHONE

E-MAIL

Please note we do not issue invoices. Payment must be made with your Application. Cheques should be made payable to the BRITISH FILM INSTITUTE

(please tick appropriate box)

- One place £230 Two places £400 Three places £570
 Wednesday £100 Thursday £100 Friday £100

**For each of the five Sessions please indicate your preferences by numbering each box from 1 to 9/11. Ticks aren't enough!
Please note: This page must accompany Application Form and cheque.**

Session A: Wednesday 6th July, 1.15pm - 3.00pm

- Mind-mapping for Media Studies (Nina Moore)
- Psychotic Reaction - approaches to Popular Music (Cath Davies)
- 'Being a Man' - Masculinity in the Media (Matthew Hall)
- Teaching Contemporary British Cinema (Sarah Casey)
- The significance of Italian neorealist film in teaching (Jan Udris)
- How to teach Representation (Jean Welsh)
- How to teach Institutions (Sarah Smyth)
- Strand Four: Studying Reality TV (Su Holmes)
- Inside Visual Effects (Mitch Mitchell)
- Inside Film Production (David Thompson)

Session B: Wednesday 6th July 3.30pm - 5.15pm

- Teaching Magazines and Gender (Elayne Tucker)
- Psychotic Reaction - approaches to Popular Music (Cath Davies)
- Teaching C4 as an Institution (Adam Ranson)
- Getting started with video film production (David Wharton)
- Teaching Contemporary British Cinema (Sarah Casey)
- How to teach Narrative (Charlie Davies)
- How to teach Audience (Laureen Todd)
- Strand Four: Theory, Practice and Subject Identity (Julian McDougall)
- Inside Interactive Television Programming (Emma Somerville)
- Inside Brand Identification (Martin Lambie-Nairn)
- Inside Film Research (Jim Barratt)

Session C: Thursday 7th July, 11.15am - 1.00pm

- Teaching Magazines and Gender (Elayne Tucker)
- Stars and Performance (Jill Poppy)
- Sound and Music in Film (Tanya Jones)
- 'Because we're worth it.' Teaching TV Advertising (Eileen Lewis)
- Getting started with video film production (David Wharton)
- How to teach Audience (Laureen Todd)
- How to teach Institutions (Sarah Smyth)
- Strand Four: Serious Games (Zsuzsi Pek)
- Strand Four: *The Office* (Ben Walters)
- Inside Television Acquisitions (Jeremy Boulton)
- Inside Independent Film Exhibition (Catharine Des Forges)

Session D: Friday 8th July, 9.30am - 11.15am

- Sound and Music in Film (Tanya Jones)
- 'Because we're worth it.' Teaching TV Advertising (Eileen Lewis)
- The significance of Italian neorealist film in teaching (Jan Udris)
- How to teach: An Introduction to Film Genre (Bill Malyszko)
- Strand Four: *Sex and the City* (Janet McCabe and Kim Akass)
- Inside Advertising Planning (Clare Hutchinson)
- Inside Television Comedy Commissioning (Mark Freeland)
- Inside New Media (Katie Stretten)

Session E: Friday 8th July, 1.30pm - 3.15pm

- Teaching C4 as an Institution (Adam Ranson)
- 'Being a Man' - Masculinity in the Media (Matthew Hall)
- Approaches to Teaching Almodovar (Vivienne Clark)
- How to teach Narrative (Charlie Davies)
- How to teach: An Introduction to Film Genre (Bill Malyszko)
- Strand Four: Realism and the Moving Image (Richard Armstrong)
- Strand Four: Music and Sound in Film (Annabelle Pangborn)
- Inside News and Current Affairs (Mark Roberts)
- Inside OFCOM (Jim Egan)