



# The Media Studies Conference 2005

## Inside Industry: speakers' biographies

Information is listed alphabetically by the surname of the Speaker

1. [Inside Film Research](#) *Jim Barratt*
2. [Inside Television Acquisitions](#) *Jeremy Boulton*
3. [Inside Independent Film Exhibition](#) *Catharine Des Forges*
4. [Inside OFCOM](#) *Jim Egan*
5. [Inside Television Comedy Commissioning](#) *Lucy Lumsden*
6. [Inside Advertising Planning](#) *Clare Hutchinson*
7. [Inside Brand Identification](#) *Martin Lambie-Nairn*
8. [Inside Visual Effects](#) *Mitch Mitchell*
9. [Inside News and Current Affairs](#) *Mark Roberts*
10. [Inside Interactive Television Programming](#) *Emma Somerville*
11. [Inside New Media](#) *Katie Streten*
12. [Inside Film Production](#) *David Thompson*

### 1. Inside Film Research

#### ***Jim Barratt***

*Head of Research and Statistics, UK Film Council, London*

Jim Barratt is Head of the Research & Statistics Unit at the UK Film Council where he plans and manages the collection, analysis and reporting of data and research on the UK film industry. Before joining the Film Council he was Head of Policy at the Advertising Standards Authority, which followed a period as a Film and Video Examiner at the British Board of Film Classification. Jim started his career in academia with a PhD registered at Middlesex University and funded by the British Film Institute. Also currently a member of the BBFC's Advisory Panel on Children's Viewing.

### 2. Inside Television Acquisitions

#### ***Jeremy Boulton***

*ITV Network Controller of Acquisitions*

Jeremy Boulton has been ITV's Controller of Acquisitions for the last eight years and before this was BSkyB's Head of Acquisitions from the formation of Sky.

### 3. Inside Independent Film Exhibition

#### ***Catharine Des Forges***

*Head of Independent Cinema Office*

Catharine has worked in independent film exhibition for over a decade. She is currently head of the Independent Cinema Office, which she set up in 2003 and which is currently supported by the UK Film Council, the British Film Institute and Arts Council, England. Previously she has worked as programmer of Brief

Encounters Short Film Festival, Bristol; as Senior Film Programmer at the British Film Institute and as Media Production Officer at East Midlands Arts. She co-devised and lead the annual Programming course for the *bfi*, which is now run by the ICO.

## **4. Inside OFCOM**

### ***Jim Egan***

*Head of Strategy Development, Ofcom, London*

Jim Egan is Head of Strategy Development. He is responsible for a team of senior strategists leading major strategic and applied economics projects across the communications sector. He also manages ongoing work in broadcasting market analysis and research. Jim joined Ofcom from the ITC. He came to the ITC in March 2002 from BSkyB where he was Business Development Manager.

Prior to joining Sky, Jim spent seven years in strategic consulting and corporate finance with PricewaterhouseCoopers, based in London and subsequently Sydney. As part of the Telecoms & Media practice, his work included strategic, regulatory and competition policy advice in the fixed and mobile telecoms sectors as well as in broadcasting.

Jim has degrees from Oxford and Johns Hopkins Universities.

## **5. Inside Television Comedy Commissioning**

### ***Lucy Lumsden***

*BBC Comedy Commissioning Executive*

Lucy has been at the BBC for 5 years and has been a Commissioning Executive for Comedy for the past 3 years. As Commissioning Executive she has specialised in scripted comedy and has managed shows from the Independent sector across all four channels - *The Big Impression*, *Lenny Henry Show*, *All About Me* and *Bedtime* for BBC1, *The Catherine Tate Show*, *Look Around You*, *Human Remains* and *Doubletake* for BBC2, *Three Non-Blondes* and *Monkeydust* for BBC3 and recently *Don't Watch That Watch This* for BBC4.

She works very closely with the key independent comedy suppliers, namely Baby Cow, Tiger Aspect, Celador, Hatrick, Talkback, Vera and Hartswood.

## **6. Inside Advertising Planning**

### ***Clare Hutchinson***

*Board Account Planner, Abbott Mead Vickers*

Clare joined the graduate training scheme at Duckworth Finn Grubb Waters in 1997. During her time there she worked on the HEA Drugs Education Campaign, Daewoo Cars, Home Choice, and Boehringer Ingelheim Self Medication; Clare also worked on Learndirect the new government learning initiative with Ufi and COI.

She joined AMV•BBDO in November 2000, to work on the Tobacco Information Campaign for the Department of Health. She spent a year working on NPD and launches for Campbells. In addition to her work for the DOH, Clare now works on the 'Think!' campaign for the Department for Transport, on project work for the BBC and as the planner on The Economist Campaign. She was the planner for the current Government's anti-smoking campaign.

## **7. Inside Brand Identification**

### ***Martin Lambie-Nairn***

*Chairman and Creative Director, Lambie-Nairn*

Martin Lambie-Nairn has worked as a designer and director specialising in the communications industry for 28 years, having worked at the BBC, Rediffusion, ITN and LWT. In 1981 Martin developed the original idea for *Spitting Image* and the company financed the development of the programme. Martin is an RDI (Royal Designer for Industry), has been president of D&D and has been given numerous awards for creative excellence, including a Gold D&AD for the Channel 4 Brand Identity and a Silver D&AD and a BAFTA for his work for BBC2. He has received many industry awards. See also: <http://www.lambie-nairn.com>

## **8. Inside Visual Effects**

### ***Mitch Mitchell***

*Cinesite Head Of Imaging*

Mitch Mitchell, a pioneer of digital effects, has lived the development from *Dr Who* to *Harry Potter*. Starting his career at BBC television Mitch helped develop early colour TV effects systems. Later, as Director of Visual Effects at The Moving Picture Company, he supervised the effects on literally hundreds of commercials. Since becoming Head of Imaging at Cinesite in London he has worked on projects including *Harry Potter and the Prisoner of Azkaban*, *TROY*, *King Arthur* and *The Hitchhiker's Guide to the Galaxy*. Mitch is Visiting Professor at Bournemouth University and the Author of *Visual Effects for Film and Television*.

## **9. Inside News and Current Affairs**

### ***Mark Roberts***

*Editor, Channel 4 News & Current Affairs*

Mark Roberts joined Channel 4 in January 2005 as Editor, News and Current Affairs. He began his career when he joined Granada Television in 1993 to work as a researcher *What the Papers Say*. Mark stayed at Granada for the next five years working on a range of current affairs and political programming including a period in the parliamentary lobby before finally ending up at ITV's current affair flagship *World In Action*. At *World in Action* Mark worked on a variety of programmes from an investigation into the funeral industry to a film about the links between British judges and the death penalty in the Caribbean.

After a brief stint on the *World In Action* replacement *Tonight with Trevor McDonald* Mark left Granada in 1999, to join the BBC Documentaries Department where he worked on *Modern Times* and *MacIntyre Undercover* before directing documentaries on subject matters that ranged from the football industry and the Queen to our obsession with celebrity culture. Between making documentaries Mark developed ideas across a range of television genres, which resulted in commissions for projects from quiz shows to archive history programmes.

## **10. Inside Interactive Television Programming**

### ***Emma Somerville***

*Head of Interactive Television Programming*

Emma Somerville is Head of BBC's Interactive TV Programming. Working with production departments right across the BBC, from Factual & Learning to Sport, Emma is now responsible for developing integrated strategies for the BBC's

enhanced television (eTV) services, focusing on integrating eTV commissioning as part of TV's broader commissioning process.

Prior to her new role, Emma joined the BBC's New Media division in September, 2002 as Head of 24/7, in charge of BBC's 'always-on' information services, the digital TV equivalent of CEEFAX, with the task of making this service more user-friendly. Together with a team of content producers, technical and design staff, she has succeeded in improving accessibility, navigation and functionality, and has created a uniform service which has been rolling out across digital Satellite and FREEVIEW since Summer 2003 and which will be completed with the roll out on digital cable later this year.

Originally employed by Open ... (the first satellite interactive platform) she launched the UK's first-ever digital interactive content services. When Open ... was subsequently taken over by Sky, she took on the additional role of Head of Content and Enhanced TV, responsible for creating and implementing the interactive content strategy that currently supports *Sky One*, *Sky Sports*, *Sky News* and *Sky Movies*.

Emma began her career as a reporter for Dimpleby Newspapers Group before joining Teletext Ltd as Duty Editor in 1994. She went on to become Teletext's New Media Manager, setting up its website which, within a year, won the BT and Yell award for Best Online Publication.

## **11. Inside New Media**

### ***Katie Streten***

*Managing Editor, Programme Support, New Media, Channel 4, London*

Katie Streten has been working in the web for 10-years. From self-taught coding and design for a publishing company she progressed to server management and programming at the Science Museum. She was also responsible for the editorial and design of the site and drove the redesign that had the site nominated for a BAFTA in 2000.

She has been working for Channel 4 for five years launching and editing two careers related websites and subsequently moving into her current role managing the Channel's public service support which includes websites, mobile services, phone lines and booklets.

## **12. Inside Film Production**

### ***David Thompson***

*Head of BBC Films*

David Thompson began his career at the BBC as a documentary maker. He began producing drama while working for the BBC's Everyman documentary series, where he produced the original *Shadowlands*, which won the British Academy Award for Best Drama and an International Emmy. Subsequent productions included the British Academy Award winning *Safe*, directed by Antonia Bird, and Alan Clarke's *The Firm and Road*.

He was appointed Head of BBC Films in May 1997, overseeing a slate of films for cinema and television. Past BBC Films productions include *Mrs Brown*; *Billy Elliot* (BBC Films' most successful film to date, which has taken some \$100m worldwide, won three major British Academy Film Awards and was nominated for three Academy Awards); the Academy award-winning *Iris*, (Richard Eyre); *Dirty Pretty Things* (Stephen Frears); *I Capture the Castle*, *The Mother* (Roger Michell); *Sweet Sixteen*; *Sylvia*; Michael Winterbottom's BAFTA and Berlin Golden Bear

winner *In this World*; Lynne Ramsay's *Ratcatcher* and *Morvern Callar* and Pawel Pawlikowski's *Last Resort*.

Recent releases include *Code 46* starring Tim Robbins and Samantha Morton, and directed by Michael Winterbottom; *The Life and Death of Peter Sellers*; Richard Eyre's *Stage Beauty* and Pawel Pawlikowski's second feature *My Summer of Love*, which was named Best British Feature at the Edinburgh International Film Festival.

Future releases will include Saul Dibb's debut feature *Bullet Boy*, *The Mighty Celt* starring Gillian Anderson and Robert Carlyle; Judi Dench and Bob Hoskins in *Mrs Henderson Presents*; *Red Dust* starring Hilary Swank and Chiwetel Ejiofor; Danny Boyle's *Millions*; and *Confetti* a mockumentary starring a host of leading new comedic talent including Martin Freeman (*The Office*) Jessica Stevenson, (*Shaun Of The Dead*), stand-up comedian Jimmy Carr and Alison Steadman.

As an executive producer, his numerous television credits include *A Rather English Marriage*, Stephen Poliakoff's *Perfect Strangers* and *The Lost Prince*, Emmy and Golden Globe award-winning *Conspiracy* and *The Gathering Storm* starring Vanessa Redgrave and Albert Finney, Dominic Savage's *Out of Control*, Francesca Joseph's *Tomorrow La Scala!* and Sarah Gavron's multi-award-winning *This Little Life*.