



The Media Studies Conference 2005

Programme

Wednesday 6 July 2005

- 9.00 **Registration from 9.00am onwards** (Foyer, National Film Theatre)
Coffee will be available in the Film Café
- 10.00 **Examiners' Surgeries**
- 10.45 **Welcome and Introduction**
- 11.00 **Presentation: Media Education & New Technologies: Historical Continuities & Rhetorics of Rupture** (Andrew Burn)
- 12.00 Lunch
- 1.15 **Session A**
Workshops: Mind-mapping for Media Studies (Nina Moore)
Psychotic Reaction – Approaches to Popular Music (Cath Davies)
'Being a Man' – Masculinity in the Media (Matthew Hall)
Teaching Contemporary British Cinema (Sarah Casey)
The significance of Italian neorealist film in teaching (Jan Udris)
How to teach Representation (Jean Welsh)
How to teach Institutions (Sarah Smyth)
Strand Four: Studying Reality TV: Critics, Debates and Approaches (Su Holmes)
Inside Visual Effects (Mitch Mitchell)
Inside Film Production (David Thompson)
- 3.00 Tea
- 3.30 **Session B**
Workshops: Teaching Magazines and Gender (Elayne Tucker)
Psychotic Reaction – Approaches to Popular Music (Cath Davies)
Teaching C4 as an Institution (Adam Ranson)
Getting started with video film production (David Wharton)
Teaching Contemporary British Cinema (Sarah Casey)
How to teach Narrative (Charlie Davies)
How to teach Audience (Laureen Todd)
Strand Four: Theory, Practice and Subject Identity (Julian McDougall)
Inside Interactive Television Programming (Emma Somerville)
Inside Brand Identification (Martin Lambie-Nairn)
Inside Film Research (Jim Barratt)

5.15 Reception or IMAX screening

Thursday 7 July 2005

8.45 **Registration from 8.45 onwards (Foyer, National Film Theatre)**

Coffee will be available in the Film Café

9.30 **John Willis will be in conversation with John Woodward**

10.45 **Coffee**

11.15 **Session C**

Workshops: Teaching Magazines and Gender (Elayne Tucker)

Stars and Performance (Jill Poppy)

Sound and Music in Film (Tanya Jones)

'Because we're worth it.' Teaching TV Advertising (Eileen Lewis)

Getting started with video film production (David Wharton)

How to teach Audience (Laureen Todd)

How to teach Institutions (Sarah Smyth)

Strand Four: Serious Games (Zsuzsi Pek)

Strand Four: *The Office* (Ben Walters)

Inside Television Acquisitions (Jeremy Boulton)

Inside Independent Film Exhibition (Catharine Des Forges)

1.00 Lunch

2.15 **Presentation: Making Films in Contemporary Hollywood**

(Gianluca Sergi and Alan Lovell)

3.30 Tea

4.00 **The Fifth Element:**

BBC's Creative Archive: From Promise to Reality: (Paul Gerhardt)

Everything you ever wanted to know about *screenonline*... (Michael Brooke)

Cineclub - The Young Filmmakers' Network (Julia Andrews)

Teachers' TV (Andrew Bethell)

BBFC (John Dyer)

5.30 Close of day

Friday 8 July 2005

8.45 **Registration**

9.30 **Session D**

Workshops: Sound and Music in Film (Tanya Jones)
'Because we're worth it.' Teaching TV Advertising (Eileen Lewis)
The significance of Italian neorealist film in teaching (Jan Udris)
How to teach: An Introduction to Film Genre (Bill Malyszko)
Strand Four: *Sex and the City* (Janet McCabe and Kim Akass)
Inside Advertising Planning (Clare Hutchinson)
Inside Television Comedy Commissioning (Mark Freeland)
Inside New Media (Katie Streten)

11.15 Coffee

11.45 **Presentation: a surprise speaker from the world of film-making**

12.45 Lunch

1.30 **Session E**

Workshops: Teaching C4 as an Institution (Adam Ranson)
'Being a Man' – Masculinity in the Media (Matthew Hall)
Approaches to teaching Almodovar (Vivienne Clark)
How to teach Narrative (Charlie Davies)
How to teach: An Introduction to Film Genre (Bill Malyszko)
Strand Four: Realism and the Moving Image (Richard Armstrong)
Strand Four: Music and Sound in Film (Annabelle Pangborn)
Inside News and Current Affairs (Mark Roberts)
Inside OFCOM (Jim Egan)

3.15 Tea

3.30 **Film: tba**