



The Media Studies Conference 2006 Programme

Wednesday 5th July 2006

- 9.00 **Registration from 9.00am onwards**
Coffee will be available in the Film Café
- 10.30 **Examiners' Surgeries**
- 11.15 **Welcome and Introduction**
- 11.30 **Presentation: Whatever Next? Media Learning 14-19**
Cary Bazalgette, Head of *bfi* Education UK-Wide
- 12.30 Lunch
- 1.30 **Session A**
Workshops: Ideology Through Genre in Film (Ray Wilkinson)
 Planning a Film Studies A Level Course (Allan Rowe)
 Teaching Advertising: Industry and Analysis (Rob Miller)
 Teaching Short Film (Symon Quay)
 Crime Film: Institution, Ideology & Auteur (Mark Hansard)
How to teach Institution (Sue Powell)
How to teach Audience (Valentine McCarthy*)
Strand Four: Sympathy for a Serial Killer (Emma Smart)
Strand Four: Celebrity: Campaign Politics, Hollywood & Show Business
(Mark Wheeler)
Inside Television Commissioning (Gideon Joseph*)
Inside Television Drama (Jane Featherstone)
- 3.15 Tea/OCR Examiner's Surgery
- 3.45 **Session B**
Workshops: Approaching World Cinema as a Research Topic (Kate Gamm)
 Introduction to Teaching about Magazines (Sean Offord)
 Introducing Film Language (David Wharton)
 Teaching New Media Technology (Matthew Hall)
How to teach Genre (Carol Allison)
How to teach Representation (Wendy Helsby)
Strand Four: Work in Context – Approaches to Screen Advertising
(Jez Stewart)
Strand Four: Heroic Thoughts and Sexy Songs: Hindi films
(Shakuntala Banaji)
Inside Film Production (Jeremy Thomas*)
Inside Interactive Media (Anthony Lilley)
- 5.30 **Reception**

Thursday 6th July 2006

- 8.45 **Registration from 8.45 onwards**
Coffee will be available in the Film Café
- 9.30 **Presentation: t.b.a.**
- 10.45 **Coffee**
- 11.15 **Session C**
Workshops: Approaching World Cinema as a Research Topic (Kate Gamm)
Teaching Advertising: Industry and Analysis (Rob Miller)
Introduction to Teaching about Magazines (Sean Offord)
Introducing Film Language (David Wharton)
Practical Approaches to Practical Production (Daniel Moan)
How to teach Institution (Sue Powell)
How to teach Audience (Valentine McCarthy*)
Strand Four: Free Cinema (Christophe Dupin)
Inside TV Sales (Andy Barnes)
Inside Film Funding (Sally Caplan)
- 1.00 Lunch
- 2.15 **Presentation: Female Stars in Contemporary Hollywood**
Dr Linda Ruth Williams
- 3.30 Tea
- 4.00 **The Fifth Element:**
Cineclub – The Young Film-maker’s Network (Julia Andrews)
bfi Mediatheque (Robin Baker)
Digital Screen Network (Peter Buckingham)
The Creative Archive in Action (James Donohue)
Students’ BBFC – Film Classification & Censorship
(John Dyer/Karen Myers)
Skillset Screen Academy Network (Tara Halloran)
- 5.00 t.b.a.

Friday 7th July 2006

- 8.45 **Registration**
- 9.30 **Session D**
Workshops: A Comparative Approach to New Wave Cinema (Steve Masters)
 Teaching Short Film (Symon Quay)
 Planning a Film Studies A Level Course (Allan Rowe)
 Teaching New Media Technology (Matthew Hall)
 Playing for Today: Approaching Television Drama
 (Jeremy Points)
How to teach Narrative (Julian McDougall)
How to teach Representation (Wendy Helsby)
Strand Four: Dead Funny: Television Comedy and Offence (Brett Mills)
Inside Film Distribution (Neil Marshall)
Inside Film and Television Editing (Mark Day)
- 11.00 Coffee
- 11.15 **Presentation: Dawn Airey in conversation**
Managing Director, Channels and Services, British Sky Broadcasting
- 12.30 Lunch
- 2.00 **Session E**
Workshops: Approaches to teaching *All About My Mother* (Vivienne Clark)
 Ideology through Genre in Film (Ray Wilkinson)
 Crime Film: Institution, Ideology & Auteur (Mark Hansard)
 Practical Approaches to Practical Production (Daniel Moan)
 Playing for Today: Approaching Television Drama
 (Jeremy Points)
How to teach Narrative (Julian McDougall)
How to teach Genre (Carol Allison)
Strand Four: Podcasting: What, Why and How? (Richard Berry)
Strand Four: *Infernal Affairs* and *Kung Fu Hustle*: Chinese Cinema
(Wing-Fai Leung)
Inside Independent Production Company (Alex Graham)
Inside BBC Film Acquisitions (Steve Jenkins)
- 3.45 Tea
- 4.00 **Preview Screening: *Volver*** (Pedro Almodóvar, Spain, 2006, 111 mins)*
Courtesy of Pathé

* indicates change of speaker