



**For each of the six sessions please indicate your preferences by numbering each box from 1 to 9/10. Ticks aren't enough!  
Please Note: This page must be returned with an Application Form and a cheque.**

**Session A: Wednesday 4<sup>th</sup> July, 1.30pm - 3.15pm**

- Teaching Documentary (Sarah Casey Benyahia)
- Planning, Resourcing and Managing BTEC (Karen Dawson)
- Introduction to Teaching the Magazine Industry (Dee McGuiness)
- Teaching Advertising: Industry and Analysis (Rob Miller)
- The Swinging Sixties (Danny Powell/ Robert Roy)
- Investigating the Crime Genre (Carly Sandy)
- How to Teach Genre (Fred Creasey)
- How to Teach Narrative (Charlie Davies)
- Strand Four: Cult Cinema and Audiences (Jim Barratt)
- Inside Picture Editing (Helen Healy)

**Session D: Thursday 5<sup>th</sup> July, 1.45pm - 3.30pm**

- Teaching Japanese Cinema (Roy Ashbury)
- Can You Cut it with the BBFC (John Dyer)
- Teaching James Bond (Derek Pike)
- Planning a Two-Year Film A Level Course (Allan Rowe)
- How to Teach Audiences (Victoria Allen)
- How to Teach Institution (Sarah Smyth)
- Strand Four: 24 hour news channels in Britain (J.Lewis/S.Cushion)
- Inside the BBC Trust (David Liddiment)
- Inside Film and Television Composing (Dario Marianelli)
- Panel: Creative and Media Diploma

**Session B: Wednesday 4<sup>th</sup> July, 3.45pm - 5.30pm**

- Teaching Documentary (Sarah Casey Benyahia)
- Approaches to Black Cinema (Peter Jones)
- The Swinging Sixties (Danny Powell/ Robert Roy)
- Teaching Celebrity & The Tabloid Press (Adam Ranson)
- Teaching Web Design (Julie Thrasher)
- How to Teach Genre (Fred Creasey)
- How to Teach Institution (Sarah Smyth)
- Strand Four: Advertising & the Midriff Generation (Rosalind Gill)
- Inside Comedy (Armando Iannucci)

**Session E: Friday 6<sup>th</sup> July, 9.30am - 11.15am**

- Approaches to Black Cinema (Peter Jones)
- Teaching Recent British Cinema (Chris Mottershead)
- Teaching Celebrity & The Tabloid Press (Adam Ranson)
- Planning a Two-Year Film A Level Course (Allan Rowe)
- Teaching Web Design (Julie Thrasher)
- How to Teach Narrative (Charlie Davies)
- Strand Four: Language and Teen Noir Masculinity (Lisa Richards)
- Inside Endemol (Tim Hincks)
- Inside Television News (Sue Phillips)
- Panel: Women in the Media Industries

**Session C: Thursday 5<sup>th</sup> July, 9.30am - 11.15am**

- Teaching Advertising: Industry and Analysis (Rob Miller)
- Teaching Recent British Cinema (Chris Mottershead)
- Stars and Performances (Jill Poppy)
- Investigating the Crime Genre (Carly Sandy)
- How to Teach Representation (Jeremy Orlebar)
- Strand Four: Female Audience & Cinematic Horror (Brigid Cherry)
- Strand Four: Film Adaptations (Christine Geraghty)
- Inside Film Distribution (Mark Batey)
- Inside Mobile Content (Ben and Tom Grass)

**Session F: Friday 6<sup>th</sup> July, 11.45am - 1.15pm**

- Teaching Japanese Cinema (Roy Ashbury)
- Planning, Resourcing and Managing BTEC (Karen Dawson)
- Can You Cut it with the BBFC (John Dyer)
- Introduction to Teaching the Magazine Industry (Dee McGuiness)
- Teaching James Bond (Derek Pike)
- How to Teach Audiences (Victoria Allen)
- Strand Four: Gender and Computer Gaming (Jason Rutter)
- Inside Viral Marketing (Axel Chaldecott)
- Inside Cinematography (Lukas Strebel)

**FULL NAME:** \_\_\_\_\_ **INSTITUTION:** \_\_\_\_\_