

# Wednesday 4<sup>th</sup> July 2007

---

- 9.00 **Registration from 9.00am onwards**  
Refreshments available in the Film Café
- 10.15 **Examiners' Surgeries**  
AQA  
WJEC Film  
WJEC Media  
OCR
- 11.00 **Presentation: Media Studies 2.0: The collapse and rebirth of Media Studies?**  
David Gauntlett, Professor of Media and Communications, University of Westminster  
Chair and discussant: Julian McDougall, Newman College of Higher Education, Birmingham
- 12.30 Lunch
- 1.30 **Session A**  
**Workshops:**  
**Teaching Documentary** (Sarah Casey Benyahia)  
**Planning, Resourcing and Managing BTEC** (Karen Dawson)  
**Introduction to Teaching the Magazine Industry** (Dee McGuinness)  
**Teaching Advertising: Industry and Analysis** (Rob Miller)  
**The Swinging Sixties** (Danny Powell/ Robert Roy)  
**Investigating the Crime Genre** (Carly Sandy)  
**How to teach Genre** (Fred Creasey)  
**How to teach Narrative** (Charlie Davies)  
**Strand Four: Cult Cinema and Audiences** (Jim Barratt)  
**Inside Picture Editing** (Helen Healy)
- 3.15 Tea
- 3.45 **Session B**  
**Workshops:**  
**Teaching Documentary** (Sarah Casey Benyahia)  
**Approaches to Black Cinema** (Peter Jones)  
**The Swinging Sixties** (Danny Powell/ Robert Roy)  
**Teaching Celebrity & The Tabloid Press** (Adam Ranson)  
**Teaching Web Design** (Julie Thrasher)  
**How to teach Genre** (Fred Creasey)  
**How to teach Institution** (Sarah Smyth)  
**Strand Four: Advertising and the Midriff Generation** (Rosalind Gill)  
**Inside Comedy** (Armando Iannucci)
- 5.30 **Reception**

# Thursday 5<sup>th</sup> July 2007

---

8.30      **Registration**

9.30      **Session C**

**Workshops:**

**Teaching Advertising: Industry and Analysis** (Rob Miller)

**Teaching Recent British Cinema** (Chris Mottershead)

**Stars and Performances** (Jill Poppy)

**Investigating the Crime Genre** (Carly Sandy)

**How to teach Representation** (Jeremy Orlebar)

**Strand Four: The Female Audience & Cinematic Horror** (Brigid Cherry)

**Strand Four: Film Adaptations** (Christine Geraghty)

**Inside Film Distribution** (Mark Batey)

**Inside Mobile Content** (Ben and Tom Grass)

11.15     Coffee

11.45     **Greg Dyke in Conversation**

12.45     Lunch

1.45      **Session D**

**Workshops:**

**Teaching Japanese Cinema** (Roy Ashbury)

**Can You Cut it with the BBFC?** (John Dyer)

**Teaching James Bond** (Derek Pike)

**Planning a Two-Year Film A Level Course** (Allan Rowe)

**How to teach Audiences** (Victoria Allen)

**How to teach Institution** (Sarah Smyth)

**Strand Four: 'Foxification' of 24-hour news channels in Britain**  
(J.Lewis/S.Cushion)

**Inside the BBC Trust** (David Liddiment)

**Inside Film and Television Composing** (Dario Marianelli)

**Panel Discussion: The Creative and Media Diploma**

3.30      **Tea**

4.15      **Presentation: The Return of Documentary**

Michael Chanan, Documentary Film-maker and Professor of Film Studies,  
Roehampton University

5.15      **Opportunity to explore BFI Southbank**

# Friday 6<sup>th</sup> July 2007

---

8.30      **Registration**

9.30      **Session E**

**Workshops:**

**Approaches to Black Cinema** (Peter Jones)

**Teaching Recent British Cinema** (Chris Mottershead)

**Teaching Celebrity & The Tabloid Press** (Adam Ranson)

**Planning a Two-Year Film A Level Course** (Allan Rowe)

**Teaching Web Design** (Julie Thrasher)

**How to teach Narrative** (Charlie Davies)

**Strand Four: Language and Teen Noir Masculinity** (Lisa Richards)

**Inside Endemol** (Tim Hincks)

**Inside Television News** (Sue Phillips)

**Panel Discussion: Women in the Media Industries**

11.15     Coffee

11.45     **Session F**

**Workshops:**

**Teaching Japanese Cinema** (Roy Ashbury)

**Planning, Resourcing and Managing BTEC** (Karen Dawson)

**Can You Cut it with the BBFC?** (John Dyer)

**Introduction to Teaching the Magazine Industry** (Dee McGuinness)

**Teaching James Bond** (Derek Pike)

**How to teach Audiences** (Victoria Allen)

**Strand Four: Gender and Computer Gaming** (Jason Rutter)

**Inside Viral Marketing** (Axel Chaldecott)

**Inside Cinematography** (Lukas Strebel)

1.15      **Lunch**

2.30      **Surprise Speaker**

3.30      **Film Screening: t.b.c.**

5.15      End of Conference