

SERIES

TEACHING FILM AND MEDIA STUDIES

Teaching Contemporary British Broadcasting

Rachel Viney

Education



Series Editor: Vivienne Clark



The public in programmes

Activity 1

Study a week's TV listings for the five main channels and, based on this, and your own knowledge of television programmes:

- Identify the different ways in which programmes use members of the public for programme content.
- Name the shows and describe the different way/ways the public is used. For example, *Who Wants to Be a Millionaire?* (ITV) features members of the public as quiz contestants and is filmed in front of a studio audience, who also participate in the show in the Ask the Audience lifeline.

Activity 2

- What are the advantages to television producers in including members of the public in television programmes?
- Are there any benefits to audiences' viewing pleasures (besides opportunities for studio participation)?



- *Who Wants to Be a Millionaire*