

## Worksheet 1:

**Research guidelines**

Your teacher will assign you a news programme to watch. Watch it closely, making notes on the following:

**Visual style**

- How many presenters are on the programme? What age, gender and ethnicity do they have?
- What studio set is used?
- What is their style of dress? (Eg formal, informal, smart, casual)
- What body language do they use? (Eg Do they sit still or move about? Do they smile or look serious?)
- What are the main camera angles and shots used?
- Are there many sequences from outside the studio?
- What images are used to illustrate the stories?
- How are logos, graphics, fonts and captions used?
- Is there a predominant colour? Is colour used in a particular way?

**Style of delivery**

- What was the running order of the news stories?
- How long did each story last?
- How many interviews were used?
- What interview techniques were used?
- How was music used in the programme?

From this, and your experience of other news programmes, can you identify a list of conventions that you think all news programmes use?