

BRITISH FILM INSTITUTE  
BOARD OF GOVERNORS

MINUTES  
26 JUNE 2013

Minutes of the meeting held from 13:30 to 17:00 on 26 June 2013 in the Pinewood Room, BFI, 21 Stephen Street, London W1T 1LN.

**Present:**

Greg Dyke <i>(Chair)</i>	Alison Cornwell
Libby Savill <i>(Deputy Chair)</i>	Ashley Highfield
Josh Berger CBE	Oona King
Pat Butler	Peter Kosminsky
Charles Cecil MBE	Cy Young

**In attendance:**

Amanda Nevill	Chief Executive	
Tim Cagney	Deputy Chief Executive	
Trevor Mawby	Director of Finance & Resources	
Iain Thomson	Board Secretary	
Richard Klein	Board Member, Creative England	<i>For Item 4</i>
Caroline Norbury	CEO, Creative England	<i>For Item 4</i>
Ben Roberts	Director of Film Fund	<i>For Item 6</i>
Isabel Davis	Head of International	<i>For Item 6</i>
Heather Stewart	BFI Creative Director	<i>For Item 6-8</i>
Ed Humphrey	Director of Digital	<i>For Item 6.4-6.7</i>

**1. WELCOME**

The Chair welcomed the Governors to the meeting.

**2. APOLOGIES AND DECLARATIONS OF INTEREST**

***Apologies***

Tom Hooper  
Matthew Justice  
J. Timothy Richards

### ***Declarations of Interest***

- Amanda Nevill and Trevor Mawby declared an interest as company directors of British Film Institute (Big Screen) Limited. Amanda Nevill declared an interest as a Trustee of the BFI Trust. Iain Thomson declared an interest as Secretary to the BFI Trust. It was agreed that the nature of these interests was such that they would not be required to leave the room during this meeting.
- Charles Cecil declared an interest as a Board member of Screen Yorkshire.
- Also noted were the interests of most Governors in different aspects of the film industry and various related parties. It was agreed that the nature of these interests was such that none of these Governors would be required to leave the room during this meeting.

### **3. MINUTES OF MEETING HELD ON 14 MAY AND MATTERS ARISING**

#### **Board of Governors Meeting 14 May 2013**

- 3.1** It was noted that at the meeting on 14 May a recommendation was made that Alison Cornwell be appointed to the Board but that the recommendation and subsequent approval by the Board had been omitted from the minutes. It was agreed that paragraph 4.1 would be amended accordingly.
- 3.2** Following the making of the above amendment it was resolved to approve the minutes as an accurate record of the meeting.

#### **Resignation of Rt Hon James Purnell**

- 3.3** The Chair informed the Board that James Purnell had resigned from the Board with immediate effect. The Board recorded its gratitude for his service.

### **4. CREATIVE ENGLAND FUTURE STRATEGY**

#### **Sections of this minute have been removed for reasons of confidentiality**

*Caroline Norbury and Richard Klein joined the meeting.*

- 4.1** Caroline Norbury gave a presentation on the Creative England Future Strategy that was noted by the Board.
- 4.2** The objectives of the organisation, activities and ambitions for the future were outlined. The Board discussed the best way to measure the success of the strategy.
- 4.3** The Chair thanked Caroline Norbury and Richard Klein for attending the meeting.

*Caroline Norbury and Richard Klein left the meeting.*

- 4.4** The presentation was considered by the Board following the departure of Caroline Norbury and Richard Klein.

**4.5** The Board discussed the nature of the relationship between the BFI and Creative England. It was agreed that clear and simple defined measures of success should be agreed and provided to the BFI on a regular basis. This level of reporting was not considered onerous considering the funding that Creative England received from the BFI, however it was agreed that micromanagement was not desirable.

## **5. AUDIT, RISK AND GOVERNANCE COMMITTEE**

### **Finance Report and Management Accounts**

**5.1** Trevor Mawby outlined the Finance Report and Period 2 Management Accounts which were noted by the Board.

### **BFI Statutory Accounts 2012-2013**

**5.2** Alison Cornwell updated the Board on the recent meetings of the Audit, Risk and Governance Committee (ARG) at which the Statutory Accounts for 2012-2013 were reviewed and discussed, the National Audit Office (NAO) was also represented at these meetings.

**5.3** It was confirmed that the NAO had virtually completed their audit work on the accounts and that a few minor issues remained outstanding.

**5.4** Following consideration of the Statutory Accounts the Board resolved to:

- Approve the Statutory Accounts on the basis of the recommendation made by the ARG;
- Authorise the Chair to sign the Accounts. It was agreed that any further changes made to the accounts following the Board meeting would be approved by the Chair of the ARG in advance of being signed by the Chair.

## **6. FILM FOREVER, BFI PLAN 2012-2017**

**Sections of this minute have been removed for reasons of confidentiality**

### **British Film on the Global Stage**

*Heather Stewart, Ben Roberts and Isabel Davis joined the meeting.*

**6.1** Isabel Davis outlined the international leadership strategy for UK film that was noted and discussed by the Board.

**6.2** Following further discussion the Board resolved to approve the following:

- a. The overall International Strategy and the interventions as described in the paper;

- b. An increase to the International Fund of an additional £170k per annum, to support cultural exchange work;
- c. An increase to the International Fund of £250k per annum for the continued funding of the UK Film Centre at Cannes;
- d. An increase to the International Fund of an additional £50k per annum, to support an increase in the scope of the Film Export Fund, and the support of trade platforms.

*Ben Roberts and Isabel Davis left the meeting.*

### **Samsung App Demonstration**

*Ed Humphrey joined the meeting.*

- 6.4** Ed Humphrey gave a demonstration of the new Samsung Smart TV BFI App. The new Smart TV App will include seven channels and will showcase content from film features and shorts, interviews, documentaries and the BFI London Film Festival. Archive footage and rare films will also be available, including films from the Mitchell and Kenyon collection. The Board noted that the App would be launched in August 2013.

### **BFI Player Strategy – Business case**

- 6.5** The presentation on the BFI Player Business Case was noted by the Board. The player will provide a curated experience which will include the cultural element that is inevitably stripped out of BFI material on other platforms.
- 6.6** Incremental spend versus incremental reach and projected revenue were outlined to the Board and discussed. The Board noted that the player would be launched at the London Film Festival in October.
- 6.7** It was confirmed that the BFI Player content and marketing strategy would be brought to the Board in September.

*Ed Humphrey left the meeting.*

## **7. GOTHIC SEASON PRESENTATION**

- 7.1** Heather Stewart outlined the forthcoming BFI season, *Gothic: The Dark Heart of Film*. The Board noted that the season will consist of over 150 titles and around 1000 screenings. It will feature special events in every corner of the UK. The season will also incorporate UK wide theatrical and DVD releases, an education programme, a new BFI Gothic book and a range of exciting partnerships, special guests and commentators.

*Ashley Highfield left the meeting.*

## **8. FELLOWSHIPS**

**Sections of this minute have been removed for reasons of confidentiality**

**8.1** The paper before the Board was noted and discussed. It was confirmed that a longer list of possible Fellowship recipients had been compiled and that this would be brought to the Board for consideration at a future meeting.

**8.2** The Board resolved to approve the bestowal of Fellowships on the following recipients in 2013:

- a.** Sir Christopher Lee
- b.** Philip French OBE

## **9. EXECUTIVE REPORT**

**9.1** The contents of the Executive report were outlined and noted by the Board.

The meeting ended at 17:00.