

BRITISH FILM INSTITUTE
BOARD OF GOVERNORS

MINUTES
24 SEPTEMBER 2013

Minutes of the meeting held from 13:30 to 17:00 on 24 September 2013 in the Pinewood Room, BFI, 21 Stephen Street, London W1T 1LN.

Present:

Greg Dyke (<i>Chair</i>)	Tom Hooper
Libby Savill (<i>Deputy Chair</i>)	Matthew Justice
Josh Berger CBE (<i>By Telephone</i>)	Peter Kosminsky
Pat Butler	J. Timothy Richards
Alison Cornwell	Cy Young

In attendance:

Amanda Nevill	Chief Executive	
Tim Cagney	Deputy Chief Executive	
Trevor Mawby	Director of Finance & Resources	
Iain Thomson	Board Secretary	
Ed Humphreys	Director of Digital	<i>For Item 6</i>
Ben Schofield	Digital Media Consultant	<i>For Item 6</i>
Chris Travers	Director of Marketing, Communications & Audiences	<i>For Item 6</i>
Wendy Parker	Deputy Head of Strategic Development	<i>For Item 7</i>
Clare Stewart	Head of Festivals, Cinemas and Exhibition	<i>For Item 11</i>
Heather Stewart	BFI Creative Director	<i>For Item 11</i>

1. WELCOME

The Chair welcomed the Governors to the meeting.

2. APOLOGIES AND DECLARATIONS OF INTEREST

Apologies

Charles Cecil MBE

Ashley Highfield

Oona King

Declarations of Interest

- Peter Kosminsky advised that through the production company Daybreak Pictures, he was applying for a development grant for the feature film project, Children of the Siege. It was agreed that the nature of this interest was such that he would not be required to leave the room during the meeting.
- Amanda Nevill and Trevor Mawby declared an interest as company directors of British Film Institute (Big Screen) Limited. Amanda Nevill declared an interest as a Trustee of the BFI Trust. Iain Thomson declared an interest as Secretary to the BFI Trust. It was agreed that the nature of these interests was such that they would not be required to leave the room during this meeting.
- Also noted were the interests of most Governors in different aspects of the film industry and various related parties. It was agreed that the nature of these interests was such that none of these Governors would be required to leave the room during the meeting.

3. CY YOUNG

- 3.1** The Chair advised the Board that Cy Young's second term as a Member Governor was due to expire on 29 September 2013. It was agreed that Cy would be appointed for a further period of one month to include the Board meeting scheduled for 31 October 2013. The appointment would be made pursuant to Article 6(d) of the Royal Charter and would therefore not constitute a term in office.

4. MINUTES OF MEETING HELD ON 26 JUNE AND 24-25 JULY AND MATTERS ARISING
Sections of this minute have been removed for reasons of confidentiality

Board of Governors Meeting 26 June and 24-25 July

- 4.1** The minutes of the meetings held on 26 June and 24-25 July were noted and it was resolved to approve them as accurate records of the respective meetings.

- 4.2 In relation to the attendance of Caroline Norbury and Richard Klein at the Board meeting in June, it was confirmed that feedback from the Board discussion had been communicated to them.
- 4.3 The Board noted that Philip French was presented with a BFI Fellowship at a ceremony at BFI Southbank on 26 September 2013.

Relationship Engagement

- 4.6 The Board noted that Nick Mason Pearson would be making contact with Governors in due course for the names of individuals to be contacted in relation to the Relationship Engagement Strategy.

Governor Vacancies

- 4.7 The Board noted that there were currently two vacancies on the Board. It was agreed that Board Members would provide the names of individuals who could be considered for these positions. In addition it was agreed that Ed Vaizey, Minister for Film, would be approached for any recommendations.

5. UPDATE FROM BOARD COMMITTEES

Audit, Risk and Governance Committee

- 5.1 Alison Cornwell outlined the pertinent elements of the revised terms of reference for the Audit, Risk and Governance Committee. Following a brief discussion, the Board resolved to approve the revised terms of reference.

Finance Committee

- 5.2 Pat Butler outlined the terms of reference of the newly formed Finance Committee. The Board resolved to approve the terms of reference. The proposed membership of the Committee was discussed. Having been proposed by the Chair it was resolved to approve the appointment to the Finance Committee of Peter Kosminsky and Alison Dolan, Deputy Managing Director of Sky Business.

6. FILM FOREVER, BFI PLAN 2012-2017

BFI Player – Content and Marketing Strategy

Ed Humphrey, Chris Travers and Ben Schofield joined the meeting.

- 6.1 Ed Humphrey gave a presentation on the developments in relation to the BFI Player. When the player launches in October it will feature a blend of free and premium content. The current pricing model was £3.50 for High Definition content and £2.50 for Standard Definition. It was requested that television should be programmed in the same way as film.

- 6.2 Tim Richards advised that Vue Entertainment had undertaken a great deal of work in relation to Video on Demand. It was agreed that this information would be shared with Ed Humphreys.
- 6.3 The BFI Player will provide an essential means of exploiting the archive and will work in parallel with the Unlocking Film Heritage project. It was also being welcomed by UK distributors as a valuable new platform for independent British and world cinema titles that were at risk of getting lost on the more commercial platforms.
- 6.4 The Board noted that there was no necessity to be a member of the BFI to use the BFI Player. It was currently not possible to join the BFI through the Player. It was suggested that the Player could be used as a vehicle for screeners during the Awards season.

BFI Player Marketing Strategy

- 6.5 Chris Travers outlined the marketing strategy in place to support the BFI Player that was noted by the Board. A phased approach will be used to roll out the Player commencing with a soft launch in October 2013 followed by the full roll out in the Summer of 2014.
- 6.6 The Chair summed up the feeling of the Board that this was an exciting and pivotal moment in the history of the BFI.

Ed Humphrey, Chris Travers and Ben Schofield left the meeting. Wendy Parker joined the meeting.

7. DIVERSITY

- 7.1 Wendy Parker outlined the emerging BFI Diversity Strategy which was noted by the Board. The Board was informed that Oona King had played a significant role in advising on the emerging strategy.
- 7.2 Feedback from external stakeholders suggested that very few organisations take on a leadership role in this area. It was understood that the BFI could only operate within its sphere of influence and that it should explore further what leadership in diversity might mean. It was agreed that if the BFI wished to assume a leadership role then the diversity of its own workforce should be reviewed. The Board noted that efforts were being made to overcome some of the obstacles faced in this regard such as the low turnover of employees. The BFI's public programmes were richly diverse.
- 7.3 The Board considered the priority objectives proposed in the strategy, increasing the diversity of the film industry workforce and reaching diverse audiences. The significant difficulties faced in these areas were discussed.
- 7.4 It was agreed that a review of existing research would be carried out to ascertain why individuals who fall within the protected characteristics categories were not applying

for positions within the film industry and that any gaps in that evidence picture would lead to the commissioning of further research.

7.5 Further, it was agreed that the BFI would contact the Creative Access Network to share ideas and proposals.

7.6 It was agreed was agreed that the development of the strategy would continue in line with the recommendation contained in the paper. The strategy would be brought back to a future meeting of the Board, informed by the research so that a broader understanding of the matters discussed would be incorporated.

Wendy Parker left the meeting.

8. UK AUDIENCE NETWORK

8.1 Tim Cagney gave a presentation on the UK Audience Network that was noted by the Board. The four schemes within the fund were outlined.

Tim Richards left the meeting

9. EXECUTIVE REPORT

9.1 The contents of the Executive report were outlined and noted by the Board.

10. FINANCE REPORT

10.1 The Finance report was noted by the Board.

11. ANY OTHER BUSINESS

Heather Stewart and Clare Stewart joined the meeting.

11.1 The Board noted that in 2012 the BFI London Film Festival experienced a 13% increase in attendance in comparison to 2011, 33% of this figure were first time attendances. The 2013 Festival would focus in more detail on the Industry Programme.

11.2 The recent issues relating to the opening of members' priority booking for the Festival were discussed. The issues were caused by a serious technical failure at the BFI's credit card authorisation partner, Red Card. The Board noted that work was being undertaken ascertain the precise cause of the failure and that appropriate action would be taken if required.

11.3 Clare Stewart gave an overview of the Programme for the forthcoming Festival following by the Festival trailer.

11.4 The Board congratulated Clare Stewart and the Festival team on a wonderfully exciting programme which, it was felt, struck a stunning balance.

The meeting ended at 17:45