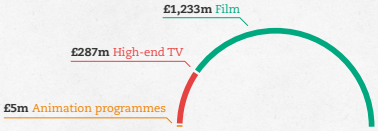
HOW THE SCREEN SECTORS BENEFIT THE UK ECONOMY

The success story of the UK's screen sectors
and how tax reliefs make it possible

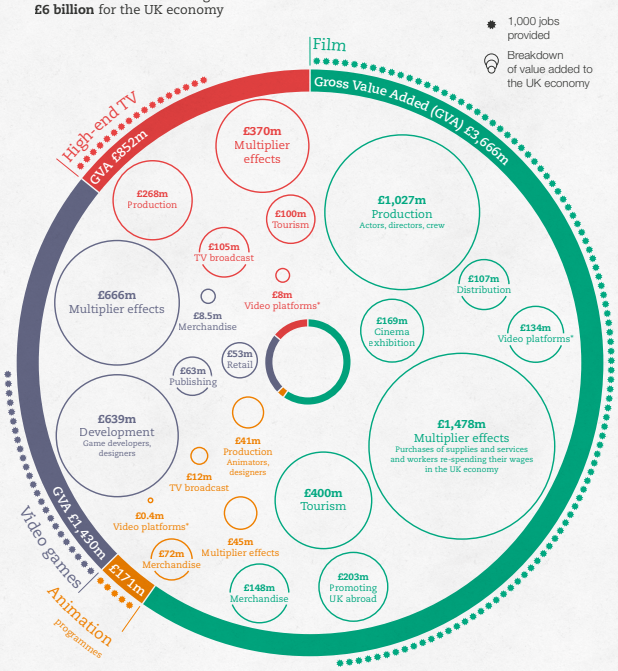
Overseas investment in the screen sectors



Tax reliefs encourage over **£1.5 billion** of investments from overseas

Contribution to the UK – spending on UK screen content

How the screen industries generated over **£6 billion** for the UK economy



Return on investment

UK government spending on creative tax reliefs are well worth it

For every **£1** given in Film Tax Relief

£12.49 is returned to the economy

For every **£1** given in High-end TV Tax Relief

£8.31 is returned to the economy

Case study: Game of Thrones in Northern Ireland

During the first four series of Games of Thrones

Expenditure

Almost **£90m** ..... Money spent on goods and services in Northern Ireland

Employment

573 average number of Northern Ireland crew and trainees employed per series

Tourism

1,000 visitors

Game of Thrones exhibition in Belfast, 2013

Source: BFI 'The Economic Contribution of the UK's Film, High-End TV, Video Games and Animation Programme Sectors' (2015).

*Video platforms includes sales for DVD, Blu-ray, TV and video on demand as well as estimated advertising revenue.

There is no overseas investment data for video games in 2013 as the tax relief was not introduced until April 2014.
The figure for animation programmes includes inwards investment and co-productions.

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