

STANDING IN THE WAY OF CONTROL

We-Media and
Democracy

By Matthew Hall

If you like today...

Taster of full day student and teacher event in January 2014

- Lots more examples to discuss
- Guest speaker: Rosa Weber, activist and citizen journalist
- Guest speaker: Malcolm Smith, Head of Newsgathering at ITN
- Panel discussion - the influence of 'We-Media' on news and journalism

What is

'We-media'?

How is We-media different to traditional media?

What is its impact?

**What behaviours
could be classed
as 'democratic'?**

**What is meant
by a 'democratic
media'?**

Charles Leadbeater 'We-Think'

<http://www.youtube.com/watch?v=qiP79vYsfbo>

Do you think social-networking sites like Facebook and Twitter can be classified as 'media'?

Do you think
Youtube can be
classified as
'media'

Do you think that
'social media' depends
on the internet and
digital technology?

Is what we've just been doing...

**democratic
behaviour?**

**What *value* does
We-Media have?**

**communal
value**

“Even the stupidest
creative act is still a
creative act.”

– Clay Shirky

**creative
value**

civic value

Would you classify
these as examples of
WeMedia?

'The X Factor'

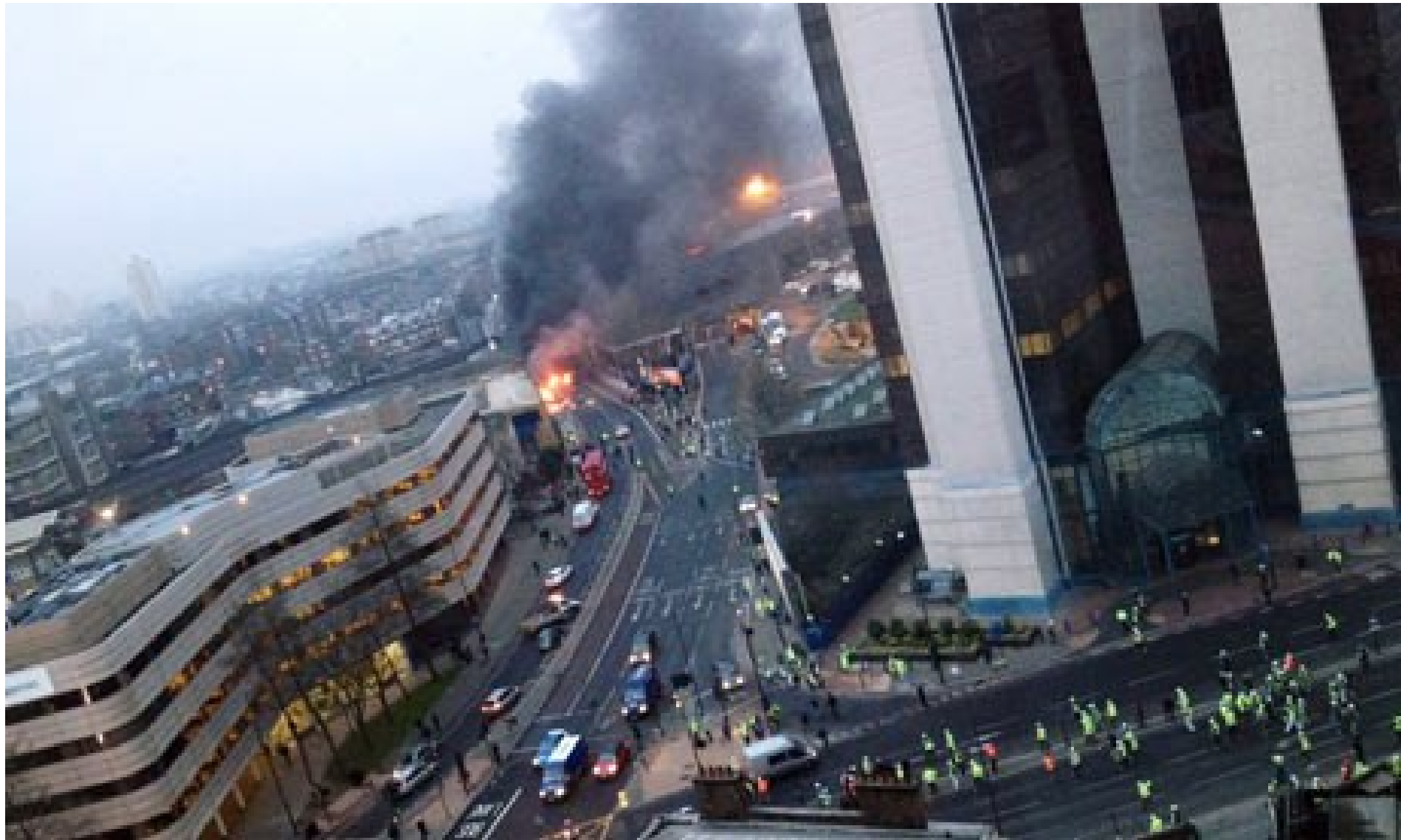
<http://www.youtube.com/watch?v=z7VgFZABbrY>

**Letters page of
a newspaper**

Texting your friend?

**Texting a photo?
with a photo of the event?**

**Texting a photo
of a newsworthy
event?**



**Texting a
newspaper or TV
news show with a
photo of the event?**

Solid example of We-Media

DEMOTIX

<http://www.demotix.com/>