

# **STANDING IN THE WAY OF CONTROL**

We-Media and  
Democracy

By Matthew Hall

# If you like today...

Taster of full day student and teacher event in January 2014

- Lots more examples to discuss
- Guest speaker: Rosa Weber, activist and citizen journalist
- Guest speaker: Malcolm Smith, Head of Newsgathering at ITN
- Panel discussion - the influence of 'We-Media' on news and journalism

**What is**

**'We-media'?**

**How is We-media different to traditional media?**

**What is its impact?**

**What behaviours  
could be classed  
as 'democratic'?**

**What is meant  
by a 'democratic  
media'?**

# Charles Leadbeater 'We-Think'

<http://www.youtube.com/watch?v=qiP79vYsfbo>

Do you think social-networking sites like Facebook and Twitter can be classified as 'media'?



Do you think  
Youtube can be  
classified as  
'media'

Do you think that  
'social media' depends  
on the internet and  
digital technology?

Is what we've just been doing...

**democratic  
behaviour?**

**What *value* does  
We-Media have?**

**communal  
value**

“Even the stupidest  
creative act is still a  
creative act.”

– Clay Shirky

**creative  
value**

**civic value**



Would you classify  
these as examples of  
WeMedia?

# 'The X Factor'

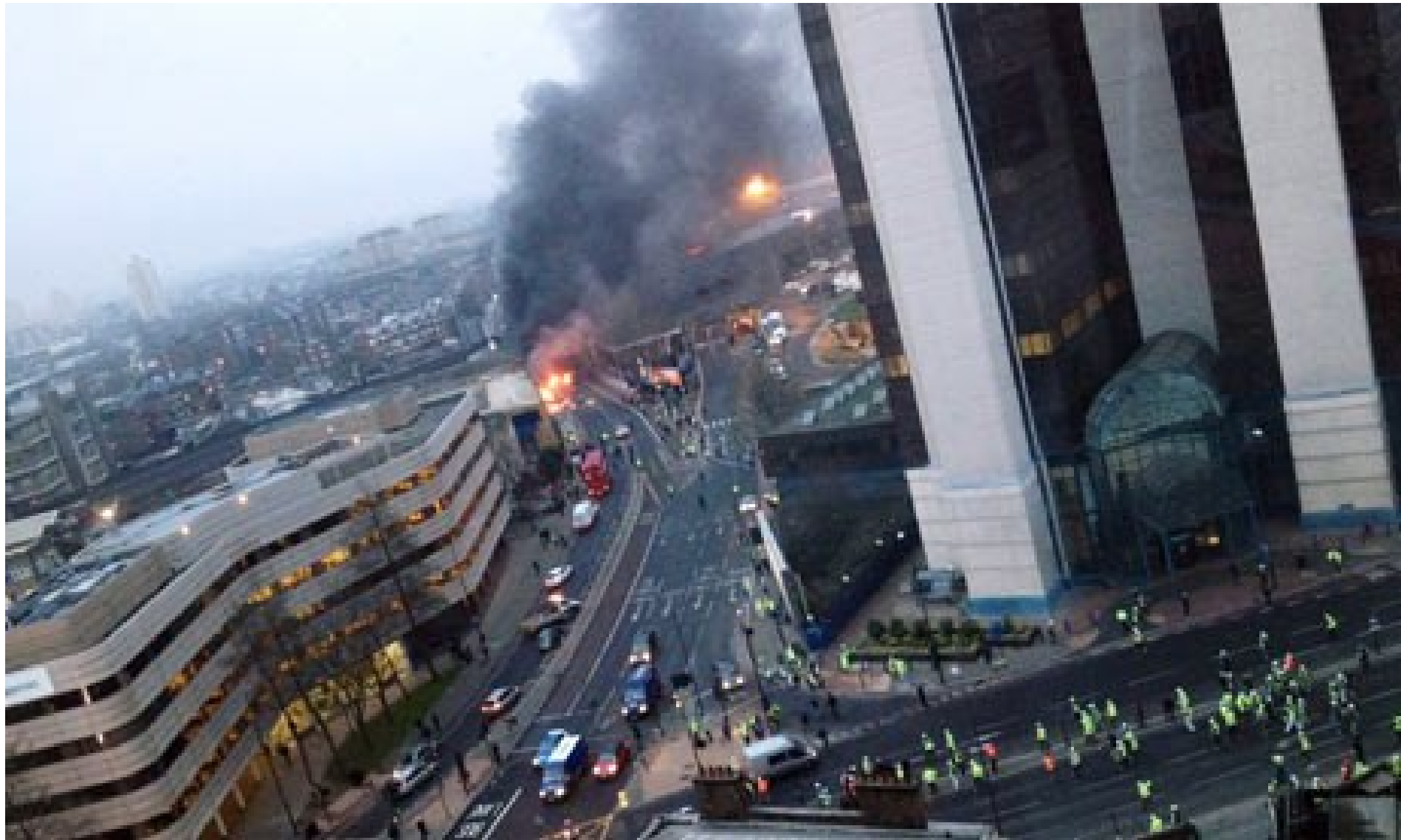
<http://www.youtube.com/watch?v=z7VgFZABbrY>

**Letters page of  
a newspaper**

**Texting your friend?**

**Texting a photo?  
with a photo of the event?**

**Texting a photo  
of a newsworthy  
event?**



**Texting a  
newspaper or TV  
news show with a  
photo of the event?**

**Solid example of We-Media**

**DEMOTIX**

<http://www.demotix.com/>