

OPTIONAL SESSIONS: SELECTION FORM

**For each of the sessions, indicate your preferences by numbering each box from 1 (most preferred) to 5 – ticks aren’t enough! Please return this form with the Media Conference 2016 Application Form and payment.**

**NAME:**

**THURSDAY 30 JUNE**

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| Session 109:30-10:15 | Specification Support Workshop: AQA Film & MediaSpecification Support Workshop: OCR Film & MediaSpecification Support Workshop: WJEC FilmSpecification Support Workshop: WJEC MediaSpecification Support Workshop: BTECBFI Education: Schools’ Events, Future Film, Film Academy Programmes 2016-17 | □□□□□□ |
| Session 212:15-13:30 | INDUSTRY BBC Social Media and *The Great British Bake Off* INDUSTRY *The Hard Stop*: Documentary Production and Distribution TEACHING Ways into Theory: Film and Media Excellence SchemeTEACHING TV Studio Production RESEARCH Film Market Realities: The British Film Industry by Numbers  | □□□□□ |
| Session 314:30-15:45 | INDUSTRY WORKSHOP Screenwriting (NB This intensive workshop extends across Sessions 3 and 4)INDUSTRY Channel 4 Commissioning: *Chewing Gum* to *Crashing* TEACHING *Frances Ha* and the US Indie Auteur Aesthetic TEACHING Identifying and Using Media Issues & Debates RESEARCH Interpreting Factual: How Modern Audiences Understand News and Documentary  | □□□□□ |
| Session 416:15-17:15 | INDUSTRY Film Criticism: Writing for Your Audience TEACHING Playing Text: Strategies for Teaching Games TEACHING Project Based Media Learning RESEARCH Children’s Media Lives: Ofcom Study of 8-16 year olds | □□□□ |

**FRIDAY 1 JULY**

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| Session 5 9:15-10:30 | INDUSTRY Writing Video Games: Strategies for Diverse Representation INDUSTRY Cinemas, New Audiences and Alternative Content: NT Live TEACHING Resourcing the New Specifications: Silent Film, Pre 1970, Minority Producers and Audiences TEACHING Film Language: Sound RESEARCH *The Class: Living and Learning in the Digital Age*  | □□□□□ |
| Session 612:00-13:15 | INDUSTRY *Catchphrase*: Producing the Classic Quiz Show INDUSTRY Creating Amazing Film Trailers TEACHING Long Form TV Drama: Platforms, Audiences and *Breaking Bad* TEACHING Representation and Identity on Social Networking Platforms RESEARCH Content Marketing: Studying Media and Advertising Convergence | □□□□□ |
| Session 7 14:15-15:30 | INDUSTRY WORKSHOP Pre-Production (NB This intensive workshop extends across Sessions 7 and 8)INDUSTRY Music Video TEACHING *The Babadook* and New Horror TEACHING Shoot First and Ask Questions Later: Keeping Media Studies Practical RESEARCH *Political Animals: The New Feminist Cinema*  | □□□□□ |
| Session 816:00-17:00 | INDUSTRY Production Story: *Operator* (Winner BAFTA British Short Film 2016) TEACHING Careers in TV and Film Production: What it Takes to Make it TEACHING BBFC Age Ratings, Audiences, Classification and Context RESEARCH Corbyn/Cameron/HaHaHa: Media Representations | □□□□ |