

OPTIONAL SESSIONS: SELECTION FORM

**For each of the sessions, indicate your preferences by numbering each box from 1 (most preferred) to 5 – ticks aren’t enough! Please return this form with the Media Conference 2016 Application Form and payment.**

**NAME:**

**THURSDAY 30 JUNE**

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| Session 1  09:30-10:15 | Specification Support Workshop: AQA Film & Media  Specification Support Workshop: OCR Film & Media  Specification Support Workshop: WJEC Film  Specification Support Workshop: WJEC Media  Specification Support Workshop: BTEC  BFI Education: Schools’ Events, Future Film, Film Academy Programmes 2016-17 | □  □  □  □  □  □ |
| Session 2  12:15-13:30 | INDUSTRY BBC Social Media and *The Great British Bake Off*  INDUSTRY *The Hard Stop*: Documentary Production and Distribution  TEACHING Ways into Theory: Film and Media Excellence Scheme  TEACHING TV Studio Production  RESEARCH Film Market Realities: The British Film Industry by Numbers | □  □  □  □  □ |
| Session 3  14:30-15:45 | INDUSTRY WORKSHOP Screenwriting (NB This intensive workshop extends across Sessions 3 and 4)  INDUSTRY Channel 4 Commissioning: *Chewing Gum* to *Crashing*  TEACHING *Frances Ha* and the US Indie Auteur Aesthetic  TEACHING Identifying and Using Media Issues & Debates  RESEARCH Interpreting Factual: How Modern Audiences Understand News and Documentary | □  □  □  □  □ |
| Session 4  16:15-17:15 | INDUSTRY Film Criticism: Writing for Your Audience  TEACHING Playing Text: Strategies for Teaching Games  TEACHING Project Based Media Learning  RESEARCH Children’s Media Lives: Ofcom Study of 8-16 year olds | □  □  □  □ |

**FRIDAY 1 JULY**

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| Session 5  9:15-10:30 | INDUSTRY Writing Video Games: Strategies for Diverse Representation  INDUSTRY Cinemas, New Audiences and Alternative Content: NT Live  TEACHING Resourcing the New Specifications: Silent Film, Pre 1970, Minority Producers and Audiences  TEACHING Film Language: Sound  RESEARCH *The Class: Living and Learning in the Digital Age* | □  □  □  □  □ |
| Session 6  12:00-13:15 | INDUSTRY *Catchphrase*: Producing the Classic Quiz Show  INDUSTRY Creating Amazing Film Trailers  TEACHING Long Form TV Drama: Platforms, Audiences and *Breaking Bad*  TEACHING Representation and Identity on Social Networking Platforms  RESEARCH Content Marketing: Studying Media and Advertising Convergence | □  □  □  □  □ |
| Session 7  14:15-15:30 | INDUSTRY WORKSHOP Pre-Production (NB This intensive workshop extends across Sessions 7 and 8)  INDUSTRY Music Video  TEACHING *The Babadook* and New Horror  TEACHING Shoot First and Ask Questions Later: Keeping Media Studies Practical  RESEARCH *Political Animals: The New Feminist Cinema* | □  □  □  □  □ |
| Session 8  16:00-17:00 | INDUSTRY Production Story: *Operator* (Winner BAFTA British Short Film 2016)  TEACHING Careers in TV and Film Production: What it Takes to Make it  TEACHING BBFC Age Ratings, Audiences, Classification and Context  RESEARCH Corbyn/Cameron/HaHaHa: Media Representations | □  □  □  □ |