

OPTIONAL SESSIONS: SELECTION FORM

**For each of the sessions, indicate your preferences by numbering each box from 1 (most preferred) to 5 – ticks aren’t enough! Please return this form with the Media Conference 2017 Application Form and payment.**

**NAME:**

**THURSDAY 29 JUNE**

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| Session 109:15-10:15 | Specification Support Workshop: AQA Film Studies & Media StudiesSpecification Support Workshop: OCR Film & MediaSpecification Support Workshop: WJEC Film StudiesSpecification Support Workshop: WJEC Media StudiesBFI Education: Schools, Future Film, Film Academy Programmes 2017-18 | □□□□□ |
| Session 212:00-13:15 | INDUSTRY Video Journalism: DIY Shoot, Light, Edit, Produce, Report INDUSTRY Apprenticeships and More! Ways into Film and TV Production TEACHING Film Language: Mise en scène TEACHING Film Form, Narrative and IdeologyRESEARCH News, Social Media and Young Consumers  | □□□□□ |
| Session 314:15-15:30 | INDUSTRY Video Game Design INDUSTRY Understanding Audiences: Data, Market Research & Ethnography TEACHING Ideology with Experimental Film TEACHING When is a TV Genre Not a TV Genre? RESEARCH The BBC: Myth of a Public Service  | □□□□□ |
| Session 416:00-17:15 | INDUSTRY Feature Film Script Editing INDUSTRY Making TV Documentary: *Exodus* TEACHING Planning a Two Year Media Studies Course TEACHING Student Collaboration and Entrepreneurship through Film Production RESEARCH Through Class Darkly: Class in British TV Noir  | □□□□□ |

**FRIDAY 30 JUNE**

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| Session 5 9:15-10:30 | INDUSTRY Creating an Advertising CampaignINDUSTRY BBFC Age Ratings, Audiences, Classification and Context TEACHING Resourcing the New Specifications: The BFI National Archive in the Mediatheque TEACHING Non-English Language Long-Form TV Drama RESEARCH Film Market Realities: The British Film Industry in Numbers  | □□□□□ |
| Session 612:00-13:15 | INDUSTRY Documentary and VR INDUSTRY Music Video TEACHING Female Spectatorship and the Female ProtagonistTEACHING Is What We Know About Fake News True? RESEARCH Children’s Media Lives: Ofcom Study of 8-17-year-olds  | □□□□□ |
| Session 7 14:15-15:30 | INDUSTRY The A-Z of Short Film Production: *We Love Moses* TEACHING Cross-Media Projects EDUCATION PLENARY David Gauntlett  | □□□ |
| Session 816:00-17:15 | INDUSTRY Film Distribution: From *Moonlight* to *Lady Macbeth* INDUSTRY Marketing and Brand PartnershipsTEACHING Video Games TEACHING Independent and Group Practical Production RESEARCH Nordic Noir in the UK: The Allure of Accessible Difference  | □□□□□ |