

## OPTIONAL SESSIONS: SELECTION FORM

For each of the sessions, indicate your preferences by numbering each box from 1 (most preferred) to 5 – ticks aren't enough! Please return this form with the Media Conference 2017 Application Form and payment.

NAME:

### THURSDAY 29 JUNE

Session 1 09:15-10:15	Specification Support Workshop: AQA Film Studies & Media Studies Specification Support Workshop: OCR Film & Media Specification Support Workshop: WJEC Film Studies Specification Support Workshop: WJEC Media Studies BFI Education: Schools, Future Film, Film Academy Programmes 2017-18	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Session 2 12:00-13:15	INDUSTRY Video Journalism: DIY Shoot, Light, Edit, Produce, Report INDUSTRY Apprenticeships and More! Ways into Film and TV Production TEACHING Film Language: Mise en scène TEACHING Film Form, Narrative and Ideology RESEARCH News, Social Media and Young Consumers	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Session 3 14:15-15:30	INDUSTRY Video Game Design INDUSTRY Understanding Audiences: Data, Market Research & Ethnography TEACHING Ideology with Experimental Film TEACHING When is a TV Genre Not a TV Genre? RESEARCH The BBC: Myth of a Public Service	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Session 4 16:00-17:15	INDUSTRY Feature Film Script Editing INDUSTRY Making TV Documentary: <i>Exodus</i> TEACHING Planning a Two Year Media Studies Course TEACHING Student Collaboration and Entrepreneurship through Film Production RESEARCH Through Class Darkly: Class in British TV Noir	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

### FRIDAY 30 JUNE

Session 5 9:15-10:30	INDUSTRY Creating an Advertising Campaign INDUSTRY BBFC Age Ratings, Audiences, Classification and Context TEACHING Resourcing the New Specifications: The BFI National Archive in the Mediatheque TEACHING Non-English Language Long-Form TV Drama RESEARCH Film Market Realities: The British Film Industry in Numbers	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Session 6 12:00-13:15	INDUSTRY Documentary and VR INDUSTRY Music Video TEACHING Female Spectatorship and the Female Protagonist TEACHING Is What We Know About Fake News True? RESEARCH Children's Media Lives: Ofcom Study of 8-17-year-olds	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Session 7 14:15-15:30	INDUSTRY The A-Z of Short Film Production: <i>We Love Moses</i> TEACHING Cross-Media Projects EDUCATION PLENARY David Gauntlett	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Session 8 16:00-17:15	INDUSTRY Film Distribution: From <i>Moonlight</i> to <i>Lady Macbeth</i> INDUSTRY Marketing and Brand Partnerships TEACHING Video Games TEACHING Independent and Group Practical Production RESEARCH Nordic Noir in the UK: The Allure of Accessible Difference	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>