

London, 27th March 2018

**Bloomsbury and the British Film Institute announce new partnership**

Bloomsbury has been appointed as The British Film Institute's publishing partner to develop and manage the BFI Publishing programme.

Bloomsbury's unique position as a trade and academic publisher aligns perfectly with the BFI Publishing programme and the BFI's strategic goals, to engage with young and diverse audiences, and to help develop the next generation of British film talent. Bloomsbury also has strong relationships with academic institutions and booksellers all over the world and can extend the reach and awareness of BFI Publishing to students and scholars, as well as the global film and television community. Bloomsbury has an established film and media list which perfectly complements the BFI programme, and has recently launched a digital resource for moving image studies, *Screen Studies*.

Bloomsbury and BFI share a commitment to high production and research values, and to diversity and young audiences. We look forward to working together to disseminate the BFI books and brand globally, whilst introducing new directions in the programme and exploring new initiatives in digital publishing. Bloomsbury will be responsible for commissioning, production, global sales, marketing, publicity and distribution of BFI Publishing books worldwide. BFI Publishing's programme includes trade-focused series such as the flagship *BFI Film Classics*, bestselling student resources such as *The Cinema Book*, and innovative scholarly works including the award-winning *Cultural Histories of Cinema* series.

**Rob Winter, Head of Publishing, BFI said:**

*"I'm incredibly pleased and excited to be working with Bloomsbury on the next stage in the development of BFI Publishing. I can't think of anyone better suited or more closely aligned to the ambitions of the BFI. Their reputation in the visual arts and the dynamic range of publishing they offer in both trade and academic spaces will ensure the BFI reaches the broadest spectrum of readers – all of us bound by our passion for film and the moving image."*

**Jenny Ridout, Global Head of Academic Publishing, Bloomsbury said:**

*"We are delighted to be working with fellow colleagues at the BFI, along with BFI authors, customers and readers to develop new directions, global audiences and exciting digital initiatives for the list. We look forward to a strong creative collaboration, and a shared sense of commitment, values and purpose."*

**About the BFI:** The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK - investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI publishes *Sight & Sound*, the international film magazine published since 1932 that offers a unique insight into the very best of film culture, and the BFI Compendium series, which accompany the BFI blockbuster projects including *Black Star* and *Thriller*.

The BFI is a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government
- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

**About Bloomsbury:** Bloomsbury Publishing Plc is a global independent publisher across trade, specialist, professional, school and higher education markets. Its Academic division has grown rapidly since its inception in 2008, and specialises in the arts, humanities and social sciences. It leads the field in innovative publishing, with a fast growing portfolio of digital resources. Output of titles and services is c.1200 per year and the division includes the imprints Bloomsbury Academic, The Arden Shakespeare, Methuen Drama, T & T Clark, Bloomsbury Visual Arts and Fairchild Books. Bloomsbury is the largest academic Visual Arts publisher globally and Europe's leading Performing Arts publisher.

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