BFI Film Academy scheme
Course Provider Guidelines overview

We are looking for applications from course providers for the following three strands:

- UK Network Programme delivery in England, Northern Ireland, Scotland and Wales
- Residential Programme – Animation, Documentary, Screenwriting, VFX
- Residential Programme – Craft skills

Organisations can apply to deliver one or more courses in any of these strands provided they meet the eligibility criteria.

Separate guidelines are available to download from BFI’s website for each of the three strands of the BFI Film Academy scheme (www.bfi.org.uk/filmeducation). Applications deadlines are also specific to each strand.

This document provides an introduction and overview of the aims and objectives of the BFI Film Academy scheme which are common to all three strands.
BFI Film Academy

Developing the next generation of film industry talent

Thank you for your interest in the BFI Film Academy scheme call for applications for course providers.

The BFI Film Academy scheme is providing opportunities for talented and committed young people between the ages of 16–19 to develop new skills and build a career in the film industry, no matter where they live or what their background.

Applications are open for organisations to apply to deliver courses as part of the BFI Film Academy scheme. We are seeking to appoint professional, creative, experienced organisations in England, Northern Ireland, Scotland and Wales to deliver courses as part of the BFI Film Academy scheme in the following three strands:

**Strand 1: UK Network Programme**

This programme will offer stimulating and exciting filmmaking courses with structured outcomes, developing participants’ knowledge and skills that are relevant to both the commercial and cultural film sectors. Courses will run between October 2013 and February half-term 2014 and will deliver a minimum of 40 hours to participants through regular evening and/or weekend courses. Arts Award accreditation for participants will be offered by course providers as part the UK Network Programme courses.

Funding: Maximum of £16,000 per course for up to 18 young people

Application deadline: 10 July noon

Anticipated number of awards: 35–45

Decision: 28 August 2013

**Strand 2: Residential Programme – Animation, Documentary, Screenwriting or VFX**

Residential courses will focus on the complete craft and workflow of one of the different specialisms – animation, documentary, screenwriting or VFX – with leading industry professionals delivering masterclasses and practical skills training. Participants will also receive bespoke careers advice. These will be intensive hot-housing courses to be run during half-term times for between 5 and 9 days.

Funding: Maximum of £60,000 per course for up to 40 young people

Application deadline: 8 July noon

Anticipated number of awards: Minimum of four – at least one in each specialism

Decision: 28 August 2013
Strand 3: Residential Programme – Craft Skills

This course will be a tightly structured programme on developing craft skills of masterclasses, career coaching, hands-on sessions and engagement with current industry professionals. This course will be run over a two week period during Easter 2014. It will include bespoke personal development, lectures, seminars and opportunities to explore a range of progression routes. A number of placements will be made available by the Residential course provider for young people that complete the course.

| Funding: Maximum of £200,000 for up to 70 young people. |
| Application deadline: 8 July 2013 noon |
| Anticipated number of awards: One |
| Appointment: 28 August 2013 |

Background and context

An aim of the BFI is to ensure everyone, particularly young people, wherever they live, can learn about and enjoy the widest range of film. Our aspiration is for film to be part of the education of every young person in the UK. The BFI recently awarded £26m over 4 years, from the National Lottery to Film Nation UK to deliver an exciting and imaginative programme of film education activities. The BFI will work with Film Nation UK and its partners to ensure that the aims and objectives of the schemes are strategically aligned and that activities are complementary.

In 2012, following the publication of Cultural Education in England: an independent review by Darren Henley, the BFI, with £1m per annum of support from the Department for Education in England (DfE), launched the BFI Film Academy. This scheme gives 16–19 year olds with a passion for film, from all backgrounds, the opportunity to be part of the film industry. Working with BAFTA, Creative Skillset and Pinewood the BFI Film Academy scheme provides opportunities for talented and committed young people to develop new skills and build a career in the film industry, no matter where they live or what their background. The BFI Film Academy scheme is a core aim of the BFI’s Film Forever five year plan to support the future success of UK film.

The BFI initially piloted the Film Academy scheme in 2012–13 and the BFI took responsibility for the development of the scheme and oversight of the courses. During the pilot year, the UK Network Programme was delivered in partnership with 24 organisations based in the English regions – a mix of film and media training organisations, universities and delivery experts in the cultural and education sector. The Residential Programme – Craft Skills was delivered by the National Film and Television School (NFTS) who organised and managed a single 13 day intensive talent development course in Beaconsfield for 54 young people in March and April 2013.
Priorities 2013–14

In 2013–14, in addition to the DfE funding, the BFI will allocate National Lottery Funding to allow for the expansion of the Network Programme into Northern Ireland, Scotland and Wales and to develop the new strand: Residential Programme: Animation, Documentary, Screenwriting and VFX.

In tandem, an online platform will also be launched which will allow course participants and providers to share content and learning with each other.

Aim and objectives

The BFI Film Academy scheme aims to give talented and committed young people aged 16-19 an excellent development experience led by industry experts, while also providing them with opportunities to explore a range of progression routes both through work placements and Higher Education.

The BFI Film Academy scheme has three overarching objectives:

1. **To ensure that there are opportunities for talented and committed young people from all backgrounds to undertake an intensive programme of film activities** with structured outcomes, which will allow them to develop knowledge and skills which are relevant to both the commercial and cultural film sectors.

2. **To provide a small number of talented and committed young people** who show exceptional potential and commitment a high quality residential development programme.

3. **To encourage and develop emerging film talent from across the value chain** – ensuring that the education experience includes a balance of creative, cultural, critical and business learning, and prepares its participants for the next stage of their development.

Participants who graduate from the BFI Film Academy scheme will become part of a growing network and be given further opportunities for training and development through events, networking and a developing alumni programme.
<table>
<thead>
<tr>
<th>Hours and length of course:</th>
<th>Minimum of 40 hours, evenings and weekends</th>
<th>5–9 days intensive course</th>
<th>Two weeks intensive course</th>
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</thead>
<tbody>
<tr>
<td>Funding</td>
<td>£680k total, (£530k England, £150k Nations) max £16k per course</td>
<td>£240k total, max £60k per course</td>
<td>Up to £200k</td>
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<tr>
<td>Number of participants per course</td>
<td>Up to 18</td>
<td>Up to 40</td>
<td>Up to 70</td>
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<td>Number of courses</td>
<td>Approx 35–45</td>
<td>Minimum 4</td>
<td>1</td>
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<tr>
<td>Total participants</td>
<td>Approx 750</td>
<td>160 UK-wide (minimum of 80 from England)</td>
<td>70 (minimum 35 from England)</td>
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<td>Key dates</td>
<td>Guidelines published: 3 June/ Application deadline: 10 July/ Decision: 28 August</td>
<td>Guidelines published: 3 June/ Application deadline: 8 July/ Interviews: w/c 5 August/ Decision: 28 August</td>
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