

## BFI Future Film presents *Virtually Summer*

**Hands-on workshops, masterclasses and screenings throughout August using the latest immersive film technology to inspire young filmmakers**



**Thursday 2 August 2018, London** – Throughout August at **BFI Southbank**, **BFI Future Film** will explore immersive storytelling, from VR (Virtual Reality) to AR (Augmented Reality), 360 and more. [Virtually Summer](#) will offer unprecedented access to new immersive technology through a variety of practical workshops, masterclasses and screenings. Activities are designed to both inspire young filmmakers and give them the opportunity to try out immersive filmmaking kit. A number of events will be **free**, and ticketed events are just £6 for 16 – 25 year olds.

Activities kick off on Wednesday 8 August at 19:00, with BFI Future Film **Virtually Summer Pop-Up Cinema and Launch party** in BFI Southbank's Atrium, **free for all to attend**. This immersive space will transport visitors to a 'forest' enabling them to explore the natural world using VR. The space has been designed and built by students from Wimbledon College of Arts' Set Design for Screen course. Earlier in the day there will be an **Introduction to 360 Filmmaking**, in partnership with Virtual Umbrella, giving 16 – 25 year olds a taster in creating 360 panorama films.

**Free** sessions include a sneak peek of *Bro Bots* on Wednesday 15 August. *Bro Bots* is the first ever VR comedy series, hailed as a game-changer for the entertainment industry, and the latest series from top London VR studio Breaking Fourth. The screening will be followed by an exclusive panel discussion, Q&A and networking drinks. Also free to attend is an evening with the **Digital Maker Collective** who will showcase their incredible digital and immersive experiences. There are also nine free drop-in sessions at the pop-up cinema throughout the month. The main foyer of BFI Southbank will host a **VR Igloo from 22 – 24 August**, free to everyone to step inside and be immersed. Inside the Igloo will be a number of 360 film screenings offering a truly shared VR experience.

Workshops include **Storytelling for Immersive Film**, an afternoon with industry professionals who will discuss key considerations for scriptwriters and storytellers working in immersive filmmaking, and **Creating Immersive Worlds VR Workshop** a hands-on workshop is delivered by the Digital Marker Collective offering participants the chance to create their own VR landscapes, objects and characters.

*Virtually Summer* also offers another chance to catch Spielberg's **READY PLAYER ONE** (2018) in 3D at the cinema. The film creates incredible worlds of imagination and explores a possible future where VR is part of everyday life. The screening will be followed by a discussion on the future of VR in film and media.

### **Introduction to 360 Filmmaking**

Join us for a practical taster workshop in creating 360 films. You'll learn the basics of filming and editing 360 footage, and get to grips with the equipment and software you'll need to create your own 360 films. Delivered in partnership with Virtual Umbrella

£6 (16-25 year olds only) / 20 places available through Box Office

**WED 8 AUG 11:00 – 16:00 ATRIUM**

### **Virtually Summer Pop-Up Cinema and Launch party**

We'll be officially opening the doors to our VR Pop-Up Cinema space to the public at 6pm on Wednesday 8<sup>th</sup> August. Come and join us for a FREE drink and check out the space designed and built by Wimbledon College of Arts Set Design for Screen Students. Immerse yourself in our sensory space that explores the natural world through technology and try out some specially curated VR experiences.

Free! – drop in between 6-9pm (Open to people of all ages)

**WED 8 AUG 19:00 – 21:00 ATRIUM**

### **Ready Player One in 3D with Q+A**

*If you missed Steven Spielberg's Ready Player One in the cinema then here's your chance to check it out as part of our Virtually Summer programme in 3D.*

When the creator of a virtual reality world called the OASIS dies, he releases a video in which he challenges all OASIS users to find his Easter Egg, which will give the finder his fortune. This roller-coaster adventure movie features an all-star cast and creates incredible worlds of imagination, exploring a possible future where VR is part of everyday life. See how many 80's film references you can spot in the movie! Following the film we'll host a discussion on the future of VR in film and media.

£6 for 16-25 year olds, regular ticket price for over 25's

**FRI 10 AUG 14:00 NFT3**

### **Bro Bots plus Q+A**

Top London virtual reality studio Breaking Fourth has teamed up with BFI Future Film to showcase their new VR series, *Bro Bots* - the world's first virtual reality comedy series. *Bro Bots takes place in a futuristic New York City and follows two British police robots and unlikely best friends, Otis and Roberto, as they solve crimes for the NYPD.* The screening, taking place on Wednesday 15th August, will be the first time *Bro Bots* has ever been shown to a live UK audience, following its successful release during Tribeca Film Festival in April. Commissioned by Samsung VR, it is being hailed as a game changer for the entertainment industry.

Visitors attending the one-off event will be able to watch two episodes of *Bro Bots* in a first-of-its-kind screening. Alongside the screenings, viewers will also be treated to an exclusive panel discussion Q+A session, and networking drinks.

Free!

**WED 15 AUG 18:30 – 21:30 ATRIUM**

### **Storytelling for Immersive Film**

Want to find out more about how to write for VR and other immersive storytelling formats? Join us for an afternoon of industry insights and creative inspiration where we'll be joined by industry professionals who will discuss key considerations for scriptwriters and storytellers working in immersive filmmaking.

£6 or two for a tenner for 16-25 year olds. Regular ticket price for over 25's

**FRI 17 AUG 15:00 NFT3**

### **Creating Immersive Worlds VR Workshop**

Want to learn how to create VR worlds and characters? Join us for this practical hands on workshop delivered by the Digital Maker Collective and try out software to help you create your own VR landscapes, objects and characters.

£6 (16-25 year olds only) / 15 places available

**WED 22 AUG 11:00 – 16:00 ATRIUM**

### **Digital Maker Collective Showcase**

Check out the incredible digital and immersive experiences that have been designed and developed by the Digital Maker Collective. Get your hands on tech, find out about how some of today's brightest digital creators produce their work and network your haptic gloves off with a complimentary drink or two!

FREE – Just drop-in. (Open to people of all ages)

**WED 22 AUG 18:00 – 21:00 ATRIUM**

#### **Path to Paradise**

*Path to Paradise* is a fully immersive VR installation created over a period of six months by the Mill+ Creative Technology team, made up of developers, artists and engineers. They have crafted four vast worlds, using virtual portals to effortlessly transition users between these distinct utopian landscapes. The immersive VR installation simulates a journey through a jungle to a beach, creating the feeling of being completely immersed in nature. The project is a response to the statistic that the average person spends 95% of their life indoors.

**FRI 24 AUG**

#### **Mundania details are as follows:**

"Crushed by the pressures of being 24 in the 21st century, a young woman dreams of a perfect version of herself in the perfect world." Mundania follows the tale of a young woman who, with her perception skewed by social media, falls victim to her fantasy of an alternate perfect reality. Slowly her illusion engulfs her, until one day she vanishes without a trace. Mundania [concept film and virtual reality experience] is a modern sci-fi tale exploring sexuality, creativity and competitiveness in the age of social media, and the need to build an authentic identity for ourselves online.

**FRI 24 AUG**

Drop-in to our VR Pop-up Cinema space for free anytime between 16:00 – 19:00 on any of the following dates:

**MON 6 AUG**

**TUE 7 AUG**

**THU 9 AUG**

**MON 13 AUG**

**TUE 14 AUG**

**THU 16 AUG**

**MON 20 AUG**

**TUE 21 AUG**

**FRI 24 AUG**

(Open to people of all ages)

- Ends -

#### **NOTES TO EDITORS:**

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##### **About the BFI**

The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK - investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI is a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government
- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

Founded in 1933, the BFI is a registered charity governed by Royal Charter.

The BFI Board of Governors is chaired by Josh Berger CBE.

The BFI Southbank is open to all. BFI members are entitled to a discount on all tickets. BFI Southbank Box Office tel: 020 7928 3232. Unless otherwise stated tickets are £12.65, concs £10.15 including Gift Aid donation. Members pay £2.20 less on any ticket - [www.bfi.org.uk/southbank](http://www.bfi.org.uk/southbank).

Young people aged 25 and under can buy last minute tickets for just £3, 45 minutes before the start of screenings and events, subject to availability - <http://www.bfi.org.uk/25-and-under>.

### **About Breaking Fourth**

**Breaking Fourth** is one of Europe's leading virtual reality studios. Recognized as leaders in VR storytelling, Breaking Fourth's work has been featured at Tribeca Film Festival, Toronto International Film Festival, Raindance Film Festival, Edinburgh Festival Fringe, and the WIRED Innovation Awards.

Founded in London in 2015 alongside the wave of new consumer VR technology, the studio is excited by the seemingly limitless creative possibilities associated with the new medium, especially around immersive storytelling. By harnessing the power of presence and immersion in VR, the talented team of writers and directors are creating unparalleled experiences which take storytelling to a whole new level. Breaking Fourth's mission is to push the boundaries of compelling high quality narrative content in VR and has seen critical success in doing so.

For more information visit [www.breakingfourth.com](http://www.breakingfourth.com)

### **About the Digital Maker Collective**

The Digital Maker Collective (DMC) are an open group of University of the Arts London (UAL) staff, students, alumni who share common goals of exploring digital & emerging technologies in the context of arts, education, society and the creative industries. DMC are supported by Camberwell, Chelsea & Wimbledon colleges of arts. <http://digitalmakercollective.org>

**D/G/TAL  
MAKER  
COLLECTIVE**

### **About Igloo Vision**

Igloo Vision is the shared VR company.

We create immersive 360° projection domes and projection cylinders, powered by the super-smart Igloo media player.

Stepping inside an Igloo is a bit like stepping inside a giant VR headset. Any 360° or VR content can be shown. And, because entire groups of people can get inside, it's always a shared experience. So it's great for entertainment and experiences. It's also perfect for collaborative teamwork.

In its ten-year history, Igloo has worked on several hundred assignments for many of the world's biggest brands. Headquartered in rural Shropshire, we also have offices in London, New Jersey, Los Angeles, Melbourne and Toronto. Find out more at [www.igloovision.com](http://www.igloovision.com).

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### **About The Mill**

The Mill is a visual effects and content creation studio collaborating on VFX, digital and design projects for the advertising, games and music industries. We partner with the world's best agencies, groundbreaking directors, creative firms and visionary brands.

With over 28 years of insight, we pride ourselves on forming partnerships built on creative excellence and cutting-edge technologies.

At its centre, The Mill is a creative culture of talented artists from multinational and homegrown backgrounds, nurturing innovation, flexibility and diverse ideas. This enables us to offer creative solutions across all our studios from London, New York, Los Angeles, Chicago and India.

The Mill is consistently recognized by peers and clients for delivering outstanding work and has earned the most prestigious industry awards, including Cannes Gold Lions, an array of D&AD Pencils, APA's, British Arrows, AICP's, CLIOS and VES Statues to name a few.

For more information, please visit [themill.com](http://themill.com)



### **About Virtual Umbrella**

Virtual Umbrella is a marketing consultancy working in the immersive technology space. Founded on a passion for virtual reality, Virtual Umbrella provides marketing, consultancy and events services to those working in the VR/AR space.

Innovative, ambitious, and fiercely passionate, Virtual Umbrella is an internationally-recognised business with world-class clients.



### **About Wimbledon College of Arts**

Wimbledon College of Arts Europe's largest specialist art and design university. Its unique creative community is made up of six renowned Colleges, each with its own world-class reputation: Camberwell College of Arts, Central Saint Martins, Chelsea College of Arts, London College of Communication, London College of Fashion and Wimbledon College of Arts. UAL is the world's sixth best University for Art and Design in the QS World University Rankings® 2017. Offering an extensive range of courses in art, design, fashion, communication and performing arts, UAL is the main talent pipeline to the UK's creative industries. Home to a diverse community of over 18,000 students from 129 countries, UAL graduates go on to work in and shape creative industries worldwide, having produced over half of all Turner Prize winners since its inception in 1984; 36 of the 77 Royal Academicians are UAL alumni, serving or former staff; almost two thirds of the recipients of British Designer of the Year are UAL alumni; over half of the designers showcased at London Fashion Week 2018 are UAL alumni; as well as producing multiple winners in the most prestigious art and design awards: from the BP Portrait Award; Prince Philip Designers Prize, Jerwood Prize; Taylor Wessing Photographic Portrait Prize; Minerva Medal; BAFTAs, Golden Globes and the Oscars.

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