



BFI LONDON FILM FESTIVAL

9 – 20 October 2013

in partnership with



57th BFI LONDON FILM FESTIVAL LAUNCHES PACKED PROGRAMME FOR FILM INDUSTRY PROFESSIONALS

Programme highlights include:

- *Three significant partnership events: The Cross Media Forum with Power to the Pixel, the Production Finance Market (PFM) with Film London and Think-Shoot-Distribute with Creative Skillset*
- *LFF press & industry screening programme with special Buyers & Sellers selection*
- *LFF Industry events programme with Industry Keynote 'The Power of the Story' from leading British producer, Alison Owen (Saving Mr. Banks)*
- *Other events programme highlights include: Launch of the BFI's International Strategy, a Sustainability event with Oscar®-winning actor Colin Firth and creative director of Eco-Age Livia Firth, sharing of data from new release models supported through the BFI Distribution Fund*

London – Friday 4 October 2013: The 57th BFI London Film Festival in partnership with American Express today reveals an exciting and comprehensive line up of events, screenings and services for UK and international film professionals. With more screenings for industry delegates than ever

before, all held in central London's Cineworld Shaftesbury Avenue, the LFF industry programme also features a broad range of essential film industry events.

Clare Stewart, the BFI's Head of Cinemas and Festival Director of the BFI London Film Festival, comments: *"The industry programme is at the heart of the LFF and we're thrilled to present events and screenings that will support film professionals at every level, from those beginning their careers through to established players looking to grow their business and engage directly with industry colleagues and policy-makers. UK Film is riding high – the LFF film programme is a great showcase for the singular creativity and expert craftsmanship evident in British film. Our wide-ranging industry programme, with its growing links to the BFI's strategic leadership role, provides opportunities for UK and international industry to connect, share knowledge and forge creative and commercial collaborations for the future."*

In 2013 the festival will welcome back flagship events including the world-leading **Cross-Media Forum** with **Power to the Pixel**; the Film London **Production Finance Market (PFM)**, which helps to foster financing relationships between UK industry professionals and their international counterparts; and LFF's key feature film talent and project development scheme, **Think-Shoot-Distribute**.

Press and industry Screenings

Cineworld Shaftesbury Avenue will become a hub of activity for press and industry delegates this year, with the cinema hosting dedicated and centralised press and industry screenings of films from the festival programme **from 9am to 5pm on 10-16 October**. Running simultaneously will be four days of Buyer and Seller screenings from 12-15 October, with a focus on titles seeking UK distribution and culminating in the festival's popular **Meet the Buyer** event on Tuesday 15 October overseen by the Festival's Buyers & Sellers facilitator, Mary Davies.

Headlining the LFF Industry events programme will be the keynote address from leading UK producer, **Alison Owen** (*Saving Mr Banks, Jane Eyre*). In her keynote, **The Power of the Story**, Alison will examine how cinema can withstand fierce competition from games and online, exploring what makes the form of the two-hour dramatic experience as we know it so unique.

Alison Owen, Producer and Managing Director of Ruby Film and Television, said: *"Stories have been used to order and explain our existence since cavemen told stories around the fire. But the movies are under threat. Surrounded by alternative forms of entertainment encroaching on every*

side, from Netflix to YouTube to Facebook to Grand Theft Auto, can the form of the two-hour dramatic experience as we know it survive, or is it destined for the archives and museums?"

This year, the LFF's outstanding programme of events for industry professionals aligns itself to strategic aims for UK film as set out in *Film Forever* the BFI's five year plan, developed in partnership with the film industry.

Events which augment the Film Forever plan include: the launch of the **BFI International Strategy**, led by Head of International Isabel Davis with a panel of key industry experts exploring global opportunities for UK film businesses; a **Focus on Sustainability** event from the BFI and BAFTA with Oscar-winning actor, **Colin Firth** and creative director of Eco-Age, **Livia Firth**; the BFI Distribution Fund present **Remodelling the Release: Insights from the BFI New Models scheme**, sharing insights and learnings from funded projects which have eschewed traditional release models and found new ways to bring films to audiences; **It All Starts With the Audience...** exploring how audiences across Europe are choosing to watch film and the implications for film business models; and UK MEDIA Desk presents **Developing films for an international market**, featuring a panel of seasoned European producers who will share their tips for developing films with international appeal.

The BFI London Film Festival's Industry Office, generously supported by the Mayor of London and Film London, partners and collaborates with a wide range of film industry businesses and organisations to deliver a varied programme with appeal for professionals working right across the film industry value chain.

Boris Johnson, the Mayor of London, comments: *"The BFI London Film Festival is more than just a fabulous opportunity to enjoy an eclectic array of films from around the world. It also brings together key players in a hugely important sector for the capital's economy. Working with Film London, my goal is to ensure London remains one of the world's top cities for film, which is why it is so important to support the festival's industry office and events like the Production Finance Market."*

The BFI London Film Festival Industry Programme is also generously supported by Creative Skillset, who partner the festival across Think-Shoot-Distribute, the Industry Keynote and Power to the Pixel.

Dan Simmons, Head of Film, Creative Skillset said: *"I'm delighted that Creative Skillset is once again a main partner of the industry programme at the BFI London Film Festival. We have supported Think-Shoot-Distribute since its inception many years ago, we are continuing to partner on the 4th Annual Industry Keynote Lecture, and it's fantastic to see one of our UK powerhouse female producers delivering the lecture this year, and we are also once again supporting Power to the Pixel,*

and the Production Finance Market. One year on since Film Forever was launched there is a wide range of high calibre training and development being delivered for UK filmmakers, and we are proud to be supporting some of these flagship initiatives at the festival.

The BFI London Film Festival Industry Programme 2013 includes:

LFF INDUSTRY EVENTS: SIGNIFICANT PARTNERSHIPS

Power to the Pixel presents: The Cross-Media Forum

Tuesday 15 – Friday 18 October, NFT1, BFI Southbank

Back once again at the LFF is Power to the Pixel, with the 7th edition of its hugely popular Cross-Media Forum. More than 100 leading international players working in interactive media, film, television, advertising, talent agencies, publishing, state funding and cross-media will descend on the BFI Southbank to present, discover and discuss new projects and their market potential. This year the Cross-Media Forum includes a **Focus on Canada**, showcasing Canada's most innovative cross-media creators and producers and including an official delegation with chief executives and financiers from principal funding organisations Canada Media Fund, the Bell Fund, Telefilm Canada, the Ontario Media Development Corporation and the National Film Board of Canada.

Think-Shoot-Distribute 2013

Monday 14 – Friday 18 October, The Hospital Club

Think-Shoot-Distribute, supported by Creative Skillset, as part of A Bigger Picture, Adobe and the Hospital Club, is the Festival's highly regarded talent development scheme. 25 selected writers, directors and producers will take part in the five-day training programme, meeting leading international filmmakers and executives to explore all areas of making feature films and the industry. Participants will examine their own feature film projects with course leaders and industry guests during the training week.

Please note that the deadline for applications for this year has passed and selection is now complete.

Film London Production Finance Market

Wednesday 16 – Thursday 17 October, Hilton London Tower Bridge Hotel, SE1 2BY

The popular Film London Production Finance Market (PFM), held in association with the BFI London Film Festival, returns for a seventh year. The two-day event focuses on facilitating face-to-face meetings between producers and financiers from the international marketplace and the UK to

encourage and foster new financing relationships. The event also features a keynote address, workshops and networking opportunities, with exciting new elements added for 2013 to be revealed by Film London soon.

Please note: attendees to this year's Film London Production Finance Market have already been selected. Entry to the PFM is strictly by application and subsequent invitation only.

LFF INDUSTRY EVENTS: TALKS AND PANEL DISCUSSIONS

Festival Keynote Address: Alison Owen, Producer and Managing Director of Ruby Film and Television

Friday 18 October

Leading UK producer, **Alison Owen** (*Saving Mr Banks, Jane Eyre*) will use her festival keynote to examine whether cinema is under threat thanks to fierce competition from games and online, and will explore what in her view makes the form of the two-hour dramatic experience as we know it so unique.

The Wide Angle: Launching the BFI's International Strategy for UK Film

Tuesday 15 October, 4.00pm-6.30pm, Café Royal

Identifying opportunities and forging fruitful alliances to support the global growth of the UK film industry is a key priority for the BFI. Isabel Davis, the BFI's Head of International, and a panel of leading film industry figures will discuss international strategies for UK film, including the key international markets identified as priorities for UK Film; how the UK can play to its strengths as the business and creative partner of choice on the world stage; what the BFI is doing to increase opportunities for UK filmmakers to do business internationally; and the power of the UK's world recognised filmmaking culture.

Remodelling the Release: Insights from the BFI New Models scheme

Thursday 17 September, The Mayfair Hotel

A presentation and panel discussion that will share the results of innovative funded projects which have eschewed traditional release models and found new ways to bring films to audiences, including: *Spirit of '45, A Late Quartet, A Field in England, What Maisie Knew* and *A Pervert's Guide To Ideology*. The panel event will include Ben Luxford (Curzon Film World), Gabriel Swartland (Picturehouse), Oli Harbottle (Dogwoof) and Anna Higgs (Film4 / Film 4.0).

Please note: due to high demand places for this event are now all taken.

Focus on Sustainability

Thursday 17 October 10:30 – 12:00, NFT3, BFI Southbank

Introduced by Oscar-winning actor **Colin Firth**, Amanda Nevill, Director of the BFI, will outline how the BFI, working with BAFTA, aims to stimulate and support the sustainability of the UK film industry. The event also features opportunities to hear from and question film sustainability practitioners who will discuss best practice, the challenges ahead and outlining what tools and resources can help, with a panel including Derek Watts, Three Mills Studios; Melanie Dicks, Greenshoot; Dan Simmons, Creative Skillset; Aaron Matthew, Albert Carbon Calculator; David Neilson, Filming Scotland; and chaired by John Newbigin, Creative England

It All Starts With the Audience...

Friday 11 October 14:00 – 16:00, Radisson Blu Edwardian, Bloomsbury Street

A presentation and debate on how audiences across Europe are watching film and the implications of latest trends for the business models of the film and film-related industries. The event will look at a variety of issues including the scale of film viewing via fast broadband, smart TVs and mobile devices and audience attitudes to Video on Demand and traditional windowing. Moderated by Channel 4 News Correspondent, Katie Razzall, the panel features: Ben Roberts, Director of BFI's Film Fund, Philip Knatchbull, CEO of Curzon World, David Graham, Director of Attentional, Jane Rumble, Head of Media Intelligence at Ofcom, David Steele, Head of the BFI Research and Statistics Unit.

MEDIA Desk UK: Developing films for an international market

Monday 14 October, time and venue TBC

Hear from a panel of seasoned European producers, who have each received MEDIA Slate Funding for films screening at LFF, as they share their tips on developing projects for an international market. The event will also be a chance to find out more about future EU funding opportunities for the period 2014-2020, when the MEDIA Programme will be replaced by Creative Europe.

Understanding Kickstarter

6-8pm Friday 18 October, David Lean Room, BAFTA, 195 Picadilly, W1J 9LN

Kickstarter is making a huge impact on traditional models of funding for film (as well as for games, music, art, design and tech projects). One of an increasing number of similar platforms designed to help bring creative projects to life by harnessing the direct support from a community of volunteer donors, the Kickstarter effect is now beginning to ripple across all of the premier film festivals including the LFF. With at least eight features that were significantly funded by Kickstarter campaigns spread throughout the programme this year – and countless others that have been made

possible on some level by other crowdfunding platforms – this marks a dramatic change to the film funding landscape.

In a special LFF industry event, Elizabeth Holmes – Kickstarter’s Film Program Director – and members of the production teams behind LFF features *Sixteen*, *Leave to Remain* and others, to explore the possibilities, pros and cons of Kickstarter, explain how to get the best from a campaign, and to discuss how some of the films on-screen in London this week are here as a direct result of the crowd.

A Piracy & Distribution Workshop: FindAnyFilm.com

Monday 14 October, 10:00 – 11:30, Studio, BFI Southbank

The Industry Trust for IP Awareness, in collaboration with the BFI London Film Festival will engage film and television industry professionals in a lively Q&A session to discuss piracy, and what the industry is doing to tackle the issue, as well as showcasing the flagship website directing consumers to legal sources of content online.

Film London Exhibitors’ Breakfast

Thu 10 Oct 10:00 – 13:00, Ritzy Cinema

Guests will include representatives from Film Hub Lead Organisations across the BFI Film Audience Network (FAN) to cover topics including the development of Film Hubs across the UK. Film London Exhibitors’ Breakfasts are an informal opportunity for cinemas, festivals, art centres, local authority Film Officers, film clubs and freelancers to share sector news, opportunities, best practice ideas and lessons learnt and to develop ways of working together in new and exciting ways.

Market Place Live

Wed 16 Oct 16:30 – 18:00, Tower Bridge Hilton

A unique panel event from Film London in partnership with Film Export UK and supported by Creative Skillset, following the journey of a hypothetical film project from development through to release – wrapped inside a 90 minute live event. An experienced film industry panel, including producers, sales agents, financiers, and distributors will be confronted with a set of unfolding events in the life of a fictional feature project, having to act fast and think on their feet to successfully guide the project from inception to sales and exhibition and giving the audience the opportunity to engage with a project as it goes from script to screen.

LFF INDUSTRY PROGRAMME: INFORMAL NETWORKING

In addition to the formal opportunities provided throughout the LFF Industry Programme, at the Festival we recognise that film business and the seeds of many projects are sewn through spontaneous discussion and accidental encounters. This year, the LFF is hosting a pop-up LFF Filmmakers and Delegates Club in collaboration with The Ink & Paint Club. This unique festival venue is situated on the doorstep of Festival heartland at Leicester Square and is open to LFF Filmmakers and Accredited Industry.

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NOTES TO EDITORS

About the BFI

The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK
- Investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI London Film Festival

BFI London Film Festival is an iconic international film festival that supports London's position as the world's leading creative city. It presents the best new British and international films to an expanding London and UK-wide audience. It provides career-enabling opportunities for British and international filmmakers through its industry and awards programmes.

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