

**NEIL PELOW APPOINTED AS  
BFI'S DIRECTOR OF INTERNATIONAL AFFAIRS**

**New BFI role to identify and grow commercial and cultural opportunities for  
the UK screen industries internationally**

**Wednesday 13 February 2019:** Neil Peelow has been appointed Director of International Affairs at the BFI with responsibility for leading and coordinating the BFI's international strategy across export, inward investment, soft power, cultural exchange and policy to explore and grow commercial and cultural opportunities and partnerships for the BFI and the UK screen industries across the globe.

Peelow will join the BFI in the summer and will report to BFI Director of External Affairs Harriet Finney. He will also be working closely with CEO Amanda Nevill, Deputy CEO Ben Roberts, Creative Director Heather Stewart and Director of Digital and Ventures Edward Humphrey.

He brings a wealth of experience and a valuable perspective on future opportunities for the UK screen sector in a changing geo-political landscape and has extensive industry and commercial knowledge of working in East Asia.

During his tenure as CEO of the Australian Film Television and Radio School (AFTRS) Peelow set a new strategic direction for the School, establishing it as a centre of creative excellence and reinforcing its position as one of the world's leading film schools today. He has also been acknowledged by the broader screen industry for his work particularly in diversity and innovation as the inaugural Chair of the Australian Screen Diversity and Inclusion Network. Prior to leading the AFTRS, he was the Chief Operating Office for the Met Film School based in London and Berlin, and Director of Film for Creative Skillset. Peelow has also produced and co-produced feature films in the UK (*Mike Bassett: England Manager*, *Waking Ned*, *Shooting Fish*) and television productions and managed Ealing Studios.

**Harriet Finney, BFI Director of External Affairs** said: "We are thrilled to welcome Neil to the BFI as Director of International Affairs. He is joining the BFI at such a critical moment as the UK considers its place on the world stage. Neil will ensure our international strategy and relationships are in great shape and he will take the lead on building new cultural, creative and commercial partnerships and opportunities for both the BFI and the wider screen industries."

**Neil Peelow, BFI Director of International Affairs** said: "I'm delighted to be joining the team at the BFI at such a pivotal moment for the UK's screen industry. There is huge momentum, culturally and creatively in the UK sector as well as in tackling many issues and challenges from skills to diversity and innovation. I'm really looking forward to working across the breadth of the BFI - from the archive, cultural and festival teams to the film fund, industry facing and policy teams to ensure the BFI and industry is equipped to make the most of new international opportunities and collaborations."

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**PRESS  
RELEASE**

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### **About the BFI**

At the BFI we support, nurture and promote the art of film, television and the moving image. A charity, funded by Government and earned income, and a distributor of National Lottery funds, we are at the heart of the UK's fast growing screen industries, protecting the past and shaping their future across the UK. We work in partnership with cultural organisations, government and industry to make this happen. We bring our world-class cultural programmes and unrivalled national collections to audiences everywhere, and promote learning about our art-form and its heritage. We support the future success of film in the UK by nurturing new voices and fresh ideas, enriching independent British film culture, challenging the UK's screen industries to innovate and defining Britain and its storytellers in the 21st century.

Founded in 1933, the BFI is a registered charity governed by Royal Charter. The BFI Board of Governors is chaired by Josh Berger CBE.