



## UK AND BRAZIL FILM AND TV CO-PRODUCTION TREATY RATIFIED

**LONDON – Thursday 27 April 2017:** The UK and Brazil have ratified a film and TV co-production treaty, the terms of which were negotiated by the BFI, the UK's lead organisation for film with the support of the UK Government's Department of Culture, Media and Sport, and ANCINE, the Brazilian Film Agency.

Film and television productions that qualify under the terms of the treaty will be able to access the benefits of national status in each country. In Brazil these include tax incentives, all federal public funds and access to favourable pay television terms, while in the UK qualifying productions will be able to access the UK's Creative Sector Tax Reliefs across film and television, and apply to the BFI Film Fund, the UK's largest public film fund to invest in the development, production and distribution of feature films.

Ratification of the co-production treaty follows a number of initiatives to foster greater creative collaboration between the UK and Brazil. These include an agreement signed by PACT and the BRAVI, the trade bodies representing independent producers in the UK and Brazil respectively, to promote closer ties between the independent production sectors in both countries.

For more information about the UK's existing bi-lateral co-production agreements, please go to: <u>http://www.bfi.org.uk/film-industry/british-certification-tax-relief/co-production</u>

Ends

## **Press Contacts:**

Judy Wells, Head of Press and PR, BFI judy.wells@bfi.org.uk / 020 7957 8919

Colette Geraghty, PR Advisor, Industry & Corporate, BFI colette.geraghty@bfi.org.uk / 020 7957 3256

## **NOTES TO EDITORS**

## About the BFI

The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK investing in creative, distinctive and entertaining work





- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI is a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government
- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

Founded in 1933, the BFI is a registered charity governed by Royal Charter.

The BFI Board of Governors is chaired by Josh Berger CBE.