

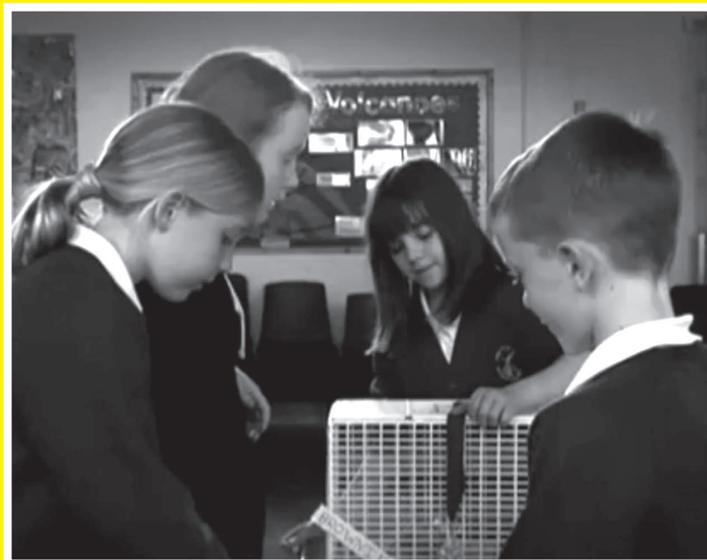
Case study: Cine Hub and Kibworth Primary

Pilot project integrating film into schools across the East Midlands

The Cine Hub programme in the East Midlands piloted a consortium approach to developing film education across eight Local Authorities: Derbyshire, Nottinghamshire, Lincolnshire, Rutland, Leicestershire, Leicester City, Northamptonshire and Derbyshire.

Teachers and children from schools selected by the Local Authorities were invited to:

- participate in a series of training events for teachers
- visit cinema venues
- host a resident filmmaker within the school to train the students to produce film content benefiting the curriculum and schools



Still from *Pet Pageant* ©Kibworth Primary

The schools then shared their work with other participating schools in the spirit of critical friends.

The Cine Hub School in Leicestershire – Kibworth Primary – has become a leader of film in primary education across the county. Kibworth is a large village school that has been judged as outstanding in the 2010 Ofsted inspection report. The project was led by Headmaster Paul Stone and assisted by filmmaker Steve Friendship. Kibworth then shared the knowledge with two other primary schools (Farndon Fields Primary and Meadowdale Primary) in Market Harborough to help them make films.

Attainment

- The school chose to integrate the project into the Year 5 curriculum, particularly in Literacy with a focus on narrative and storytelling, but then quickly discovered that the project encompassed many other areas of the curriculum
- Year 2 students made a black and white film to support the French curriculum with all dialogue entirely in French. The film - *La Dent Tremblante* – which *Film: 21st Century Literacy* has exhibited at events across the UK, can be viewed on Youtube at:
www.youtube.com/watch?v=94pMA_R4d2o&feature=channel_video_title
- The project had an enormous impact, and contributed significantly to the Ofsted report in September 2010 that raised the school from satisfactory to outstanding:

“Cross-curricular topic themes are always relevant to the pupils because they are asked what they want to learn and how. This is perhaps seen at its best through the Cine Hubs project, which sees pupils writing and producing high quality films in a range of genres.”

Ofsted Inspection Report, September 2010

Students' behaviour

Teachers report that the children have benefited significantly from the project, citing a rise in writing, language and communication skills and a huge impact upon emotional wellbeing, pointing to children who have discovered new talents and overcome shyness.

"I thought that filmmaking helped me to know how a film works and to understand how to work the camera, sound and other things. I hope that everyone can enjoy filmmaking as we did and I would like to do it again. Also I would like to thank Steve Friendship for helping us on this hard task and making us laugh and have lots of fun."

Student at Kibworth Primary

"I thought Cine Hub was a great idea and I hope other children get to have the same opportunity."

Student at Kibworth Primary

Teachers' pedagogic practice

Kibworth Primary offered four days of CPD to partner schools, training six teachers. Teachers' ICT skills have improved tremendously, and they valued the opportunity to use film as part of the curriculum to make teaching more exciting. These new skills have given teachers kudos among parents, and more and more teachers wanted to be involved in the project.

Parents' view

Parents and teachers at Kibworth are all enthusiastic about the project and have come to expect the children to be making a film as part of the curriculum.

Senior Management Team's view

The success of the initiative has arisen through three Head Teachers who are close to colleagues, share similar interests, and believe in the importance of film education in their schools.

Long-term legacy

- Kibworth Primary school aims to develop the use of film further across the curriculum
- The project has benefited the local area: Year 4 pupils made documentaries, including one about wild life in the village, and Year 6 made advertising videos for local building projects
- The project led to a mutually beneficial relationship between the school and its local Media Centre/ Cinema Phoenix Arts in Leicester, using the venue to host a parents/governors screening of their productions and hold a Market Harborough film festival that showcased the films they made. Eighty people from the three schools attended
- Other teachers in East Midlands are also due to benefit from Kibworth's enthusiasm for film: Kibworth is a recognised centre to validate CPD training, linked to the General Teaching Council. Nineteen schools in the East Midlands Cine Hub project can gain accreditation for their CPD activities, earning credits towards a Masters Degree

Summary of the benefits of using film in education



Still from *A Wobbly Tooth* ©Kibworth Primary

- Can be integrated into a wide range of subjects in the curriculum, including English, ICT, and Foreign Languages
- Improves standards of writing, language and communications skills
- Raises achievement of students and the school
- Creates enthusiasm for learning among students, teachers and parents
- Shares excellent pedagogic practices across schools in the region
- Contributes positively to local communities

Cine Hubs - Facts and Figures

- 19 primary and secondary schools participated; 17 schools are now using film as a tool for learning where previously they did not use film in a detailed or systematic manner
- 45 teachers were trained to use film
- 800+ children used film in their learning
- 10 filmmakers were employed; 10 schools have developed a further relationship with the filmmaker and are employing the filmmaker out of their own budgets
- 5 venues were engaged
- 40+ short films were created
- The combined budget for the two phases of the pilot was £210,000 across eight Local Authorities. This included time and cover contributions from schools for employing the filmmakers, resources and kit, plus project management. *Film: 21st Century Literacy* contributed £65,000 over three years
- The cost per head of participating young people was £262. However, the investments in CPD and technology will benefit future cohorts of pupils
- After the first phase, the schools took ownership of the activity, raising an additional £130,000 over three years from Gifted and Talented funding
- Kibworth Primary secured £1,000 private sponsorship, as well as financing from the Local Authority

